

May 1, 2012



Deluxe Declares Quarterly Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- On Tuesday, May 1, 2012 the Finance Committee of the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of 25 cents per share on all outstanding shares of the Company.

The dividend will be payable on June 4, 2012 to shareholders of record at the close of business on May 21, 2012.

The Company had 51,004,367 shares outstanding as of April 30, 2012.

Deluxe Corporation

Jeff Johnson, 651-787-1068

Treasurer and VP Investor Relations

Source: Deluxe Corporation