

October 13, 2011



Deluxe Announces Earnings Release Date and Conference Call Information

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corporation (NYSE: DLX) announced that it will report its 2011 third quarter financial results on Thursday, October 27, 2011 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 866-202-0886 (access code 40019020) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at www.deluxe.com under the News and Investor Relations tab. For those unable to attend live, a telephone replay will be available after 2:00 p.m. ET and through midnight on November 10th by dialing 1-888-286-8010 (access code 61870952), and the presentation will be archived on the Company's web site.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Four million small business customers access Deluxe's wide range of products and services including customized checks and forms as well as web-site development and hosting, search engine marketing, logo design and business networking. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, regulatory compliance, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Deluxe Corporation

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Source: Deluxe Corporation