

August 2, 2010



Deluxe Declares Quarterly Dividend

ST. PAUL, Minn., Aug. 2 /PRNewswire-FirstCall/ -- On Monday, August 2, 2010 the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of 25 cents per share on all outstanding shares of the Company.

The dividend will be payable on September 7, 2010 to shareholders of record at the close of business on August 16, 2010.

The Company had 51,462,622 shares outstanding as of July 30, 2010.

SOURCE Deluxe Corporation