

## **Aplus.net Named to Inc. 5000 List**

## Aggressive growth ranks Aplus.net as one of the fastest growing companies in the country

OVERLAND PARK, Kan., Sept. 8 /PRNewswire-FirstCall/ -- Aplus.net, a leading web hosting company and internet solutions provider, boasts strong revenue growth over the last three years allowing it to be ranked 4,060 on *Inc. Magazine's* 5000 list for 2009. The list examines privately held companies throughout the United States and ranks them based on percentage revenue growth from 2005-2008.

"Aplus.net is honored to join the ranks of many other great companies on this list," said Amanda Rusich, Aplus.net's director of marketing. "It's our dedication to our customers that has allowed this continuous growth over the last decade of offering web hosting solutions to meet small business needs."

On July 31, 2009, Hostopia.com Inc., a unit of Deluxe Corporation, closed an acquisition of the shared hosting portion of Abacus America Inc., doing business as Aplus.net.

"This acquisition is a perfect example of what can come to fruition for a strong private brand like Aplus.net as they continue to grow even in difficult economic times," said Colin Campbell, CEO of Hostopia. "We're honored *Inc*. is recognizing the success Aplus.net has had in helping small businesses get and keep customers."

Aplus.net will not be eligible for the next *Inc.* 5000 list since a publicly traded company now owns it. However, this recognition displays Aplus.net's commitment to continue building a successful hosting brand in a highly competitive market while providing a full suite of online services to its small business customers.

## About Aplus.net

One of the industry's longest-running web hosting and internet services providers, Aplus.net specializes in helping small businesses build an online customer base with a comprehensive range of services that includes shared hosting, dedicated hosting, web design, online marketing, eCommerce, domain name registration and more. Aplus.net has received multiple awards for excellence, including the prestigious CNET Editors' Choice Award, and has been featured in top U.S. business publications such as *Forbes*, *Entrepreneur*, *Black Enterprise*, and *PC Magazine*. For more information about Aplus.net, please visit <a href="https://www.aplus.net">www.aplus.net</a>.

## About Deluxe Corporation

Deluxe Corporation (NYSE: DLX) is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of lifecycle driven solutions to its customers. In

addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small business grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. For more information about Deluxe, visit <a href="http://www.deluxe.com">http://www.deluxe.com</a>.

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