

July 7, 2009



Deluxe Announces Earnings Release Date and Conference Call Information

ST. PAUL, Minn., July 7 /PRNewswire-FirstCall/ -- Deluxe Corporation (NYSE: DLX) announced that it will report its 2009 second quarter results on Thursday, July 23, 2009 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. EDT (10:00 a.m. CDT). All interested persons may listen to the call by dialing 1-866-272-9941 (access code 14912131) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at <http://www.deluxe.com> under news and investor relations tab. For those unable to attend live, a telephone replay will be available after 2:00 p.m. EDT and through midnight on August 7th by dialing 1-888-286-8010 (access code 89715561), and the presentation will be archived on the Company's web site.

About Deluxe Corporation

Deluxe Corporation, through our industry-leading businesses and brands, helps small businesses and financial institutions better operate, protect and grow their businesses. The Company uses direct marketing, a North American sales force, financial institution referrals, independent distributors and the internet to provide a wide range of customized products and services: personalized printed items (checks, forms, business cards, stationery, greeting cards and labels), promotional products and merchandising materials, web hosting and other web services, fraud prevention and marketing services, financial institution customer loyalty and retention programs and business networking services. The Company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

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