

July 24, 2012



Hanmi to Present at Keefe Bruyette and Woods 13th Annual Community Bank Investor Conference

LOS ANGELES--(BUSINESS WIRE)-- Hanmi Financial Corporation (NASDAQ: HAFC), the holding company for Hanmi Bank (the "Bank"), today announced that Jay S. Yoo, President and Chief Executive Officer, and Lonny Robinson, Chief Financial Officer, are scheduled to present at the Keefe Bruyette and Woods 13th Annual Community Bank Investor Conference. Hanmi will present on Wednesday, August 1, 2012, at 3:00 p.m. ET.

The two-day KBW hosted event will be held on July 31 and August 1, 2012, at the Marriott Marquis Times Square in New York City. The live and archived presentation will be available at www.hanmi.com.

One-on-one meetings with attending investors are currently being scheduled. To request a meeting with management, or obtain more information about this event, please contact KBW's event manager, or your KBW representative.

About Hanmi Financial Corporation

Headquartered in Los Angeles, Hanmi Bank, a wholly-owned subsidiary of Hanmi Financial Corporation, provides services to the multi-ethnic communities of California, with 27 full-service offices in Los Angeles, Orange, San Bernardino, San Francisco, Santa Clara and San Diego counties, and a loan production office in Washington State. Hanmi Bank specializes in commercial, SBA and trade finance lending, and is a recognized community leader. Hanmi Bank's mission is to provide a full range of quality products and premier services to its customers and to maximize shareholder value. Additional information is available at www.hanmi.com.

About Keefe Bruyette and Woods.

KBW, Inc. operates in the U.S., Europe and Asia through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc., Keefe, Bruyette & Woods Limited and Keefe, Bruyette & Woods Asia Limited. Celebrating its 50th anniversary, KBW has established itself as a leading independent authority in the banking, insurance, brokerage, asset management, mortgage banking, real estate and specialty finance sectors. Founded in 1962, the firm maintains industry-leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities and debt securities of financial services companies.

Hanmi Financial Corporation
Lonny Robinson, 213-368-3200
Executive Vice President and Chief Financial Officer

Source: Hanmi Financial Corporation