## PLYMOUTHREIT







**Investor Presentation** *August 2020* 

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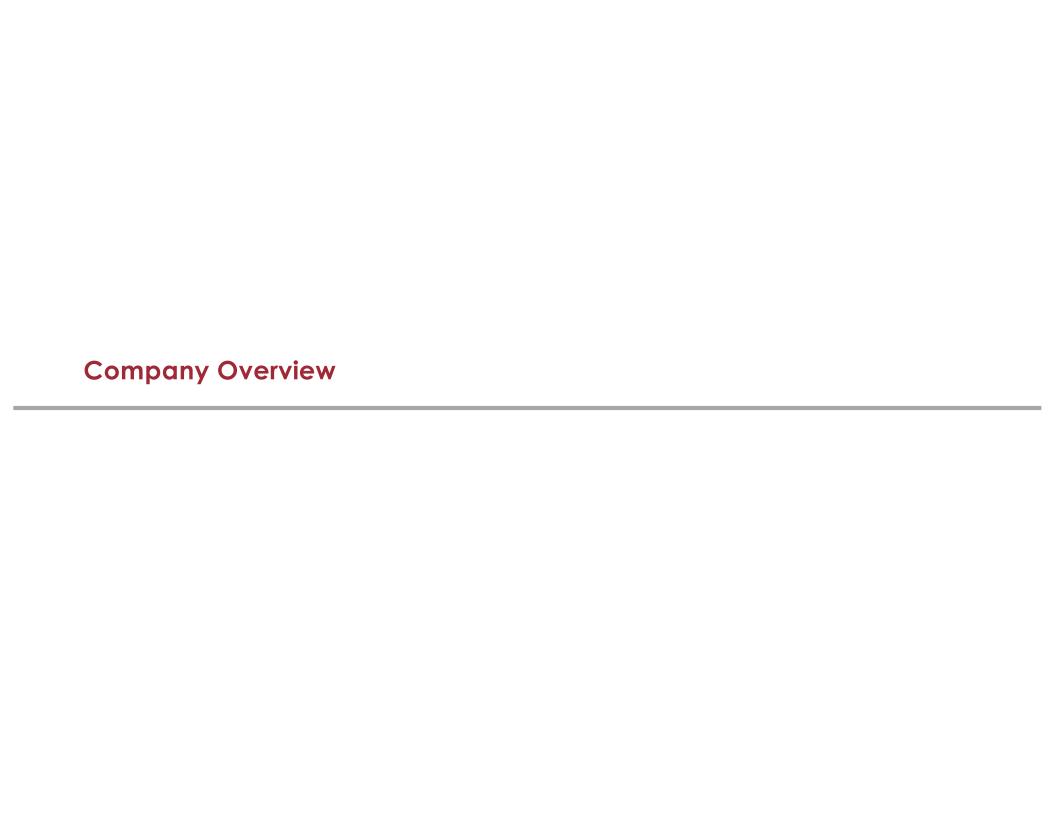
Statements regarding the following subjects are forward-looking by their nature; the Company's business and investment strategy; its expected operating results; completion of acquisitions; its ability to successfully implement proposed acquisition, lease and management structures; its ability to obtain future financing arrangements; its expected leverage levels; its expected dividend levels; the Company's understanding of its competition; market and industry trends and expectations; and anticipated capital expenditures. Additionally, the following factors could cause actual results to vary from our forward-looking statements: general volatility of the capital markets and the market price of the Company's common or preferred stock; performance of the industrial sector and real estate industries in general; changes in the Company's business or investment strategy; changes in market conditions within the industrial sector and the availability of industrial property acquisitions; the Company's ability to satisfy closing conditions and obtain regulatory, lender and other rulings, approvals and consents in connection with acquisitions; availability, terms and deployment of capital; availability of and the Company's ability to attract and retain qualified personnel; the Company's leverage levels; its capital expenditures; its ability to satisfy the requirements for qual

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This presentation contains certain non-GAAP financial measures, including funds from operations ("FFO"), adjusted funds from operations ("AFFO") and net operating income ("NOI"). For definitions of each of these measures, please see the Company's Annual Report on Form 10-K for the year ended December 31, 2019. The Company's calculations of these measures may not be exactly the same as other companies who report similar measures. As a result, the Company's measures may not be comparable to those of other companies. The Company believes these measures are helpful supplemental measures, but should be read in conjunction with our financial statements presented in accordance with GAAP.





## **Company Snapshot**

Plymouth Industrial REIT (NYSE: PLYM) focuses on the acquisition and management of industrial properties across the U.S.

## **Company Overview**

- Plymouth is a self-managed REIT focused on the acquisition, ownership and management of single and multi-tenant industrial properties
  - Differentiated investment strategy focused on secondary markets to target growth and superior returns
  - Focused on markets with improving fundamentals and multiple acquisition opportunities
- Total portfolio of 125 industrial buildings with approximately 20 million square feet across 11 states
  - Key markets include Chicago,
     Indianapolis/South Bend,
     Jacksonville, Atlanta/Savannah,
     Cleveland, Columbus, Cincinnati and
     Memphis
- Plymouth completed its initial public offering in June 2017

Portfolio Snapshot <sup>(1)</sup>						
Number of Buildings/Properties	125/96					
Number of States	11					
Square Feet	20.0 million					
Total Annualized ABR	\$78.4 million					
Occupancy	95.1%					





## **Investment Highlights**

- Heritage as Real Estate Operators Contributing to Execution of Growth Strategy in the Public Markets
  - Enhanced operations and improved capital structure
  - Achieved significant growth through accretive acquisitions in targeted markets
- Strong Fundamentals in the Industrial Sector Leading to Another Historic Opportunity
  - Accelerated e-commerce growth and the need for warehouse space expected to increase the demand for industrial space to an additional 1 billion square feet by 2025<sup>(1)</sup>
  - Trimming and realignment of supply chains expected to prioritize "last-mile" and infill locations
  - Protection of intellectual property, protection of the supply chain and reduction of the environment impact of global shipping expected to have a positive impact on demand
- Differentiated Strategy With a Niche Focus on Class B Industrial Properties
  - Portfolio located in markets with access to large pools of skilled blue-collar workers in the main industrial, distribution and logistics corridors of the U.S.
- Attractive Relative Valuation and Strong Dividend Coverage
  - Substantial discount to peer group with proven record of growth offers compelling opportunity to invest in the industrial sector

## **Proven Track Record**

Plymouth has been able to combine a long heritage as real estate operators with experience in the public markets to make enhancements to its long-term strategy

## Operational Execution

- Significant leasing activity and improvement in lease rates support investment strategy
  - Completed 1.5 million SF of new and renewal leases commencing in 2018 with 5.7% increase in rental rates on a cash basis
  - Completed 2.4 million SF of new and renewal leases commencing in 2019 with 11.6% increase in rental rates on a cash basis
- Through June 30, 2020, PLYM has already addressed 78% of its initial 2020 expirations plus an additional 100K SF of previously vacant space.

11.9%

Increase in Rental Rates on a Cash Basis 1H 2020 (1)

## Capital Management

- Since its IPO, PLYM has increased access to new institutional sources of capital to finance acquisitions
- Plymouth has accessed multiple forms of capital, including preferred equity, common equity through ATM activity and marketed offerings and debt refinancings
- Plymouth continues to focus on ways to reduce its cost of capital and increase its risk-adjusted returns

#### **Key Financial Achievements**

- ✓ Increased revolver capacity
- Successful follow-on offerings and ATM deployment
- Refinanced debt at attractive interest rates
- Strategic investment from Madison International

## Asset Management

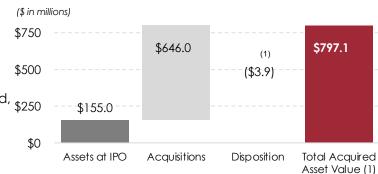
- PLYM collected 99% of its expected rent in Q1 2020 and Q2 2020 (2)
- July 2020 rent collections to date are approximately 97% (2)
- Portfolio occupancy has remained relatively stable during the pandemic due to proactive leasing, responsiveness to tenants and a portfolio well-diversified by geography, asset type and industry
- (1) Based on 1.74 million SF of new and renewal leases greater than six months in term.
- (2) As of August 6, 2020, includes rent deferments representing 1.6% of total annualized base rent that are expected to be repaid over the next several months.

## **Recent Investment Activity**

Plymouth has executed transformational acquisitions supported by strategic capital management, providing immediate accretion and increased scale

Investment Activity Since IPO

- Since its IPO, Plymouth has acquired \$646 million of industrial properties
- Top markets include Chicago, Indianapolis/South Bend, Atlanta/Savannah, Cleveland, Columbus, Cincinnati, and Memphis



2020 & 2019 **Investments** 

- Acquired 11 properties YTD in 2020 totaling 2.2 million square feet for total consideration of \$88.0 million in Atlanta/Savannah, metro Cleveland, Chicago and St. Louis
- Acquired 32 buildings in 2019 totaling 5.8 million square feet for total consideration of \$220.1 million in Indianapolis, Chicago, Columbus, Atlanta and St. Louis

Jacksonville Acquisition

- Acquired a 1.1 million-square-foot light industrial and flex portfolio in Jacksonville, FL for \$97.1 million in December 2018. Occupancy as of June 20, 2020 is 97.5%
- Acquisition added scale and proximity to I-95, a key interstate connection
- Added high-quality tenants including Comcast, Veritiv, Cintas, Staples, Cardinal Health, The Home Depot and Johnson Controls



Chicago Acquisition

- Acquired a 3.0 million-square-foot industrial portfolio in the greater Chicago area for \$99.8 million in December 2017, consisting of 15 buildings
- Acquisition added immediate scale in the greater Chicago area
  - As of June 30, 2020, the company controlled 5.3 million square feet and 32 buildings in the Chicago / Milwaukee area with 92.9% occupancy



## Recent Investment Activity (cont'd)

Since July 1, 2019, Plymouth has acquired approximately \$286 million of properties in Atlanta, Chicago, Cincinnati, Cleveland, Columbus, Indianapolis, Memphis, Savannah, and St. Louis totaling 7.3 million SF

### Orange Point Portfolio, Cincinnati & Columbus, OH



Size: Acquisition Date: Price: 591,695 SF August 2019 \$36,200,000

### Chicago Southside Portfolio



Size: Acquisition Date: Price: 1,071,129 SF August 2019 \$32,250,000

### 4540 & 4600 Pleasant Hill Road, Memphis, TN



Size: Acquisition Date: Price: 566,281 SF August 2019 \$22,050,000

### 611 Highway 74 South, Peachtree City, GA

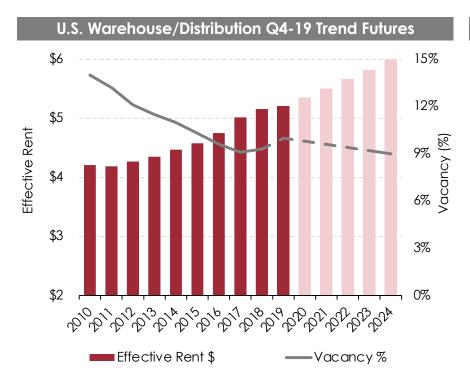


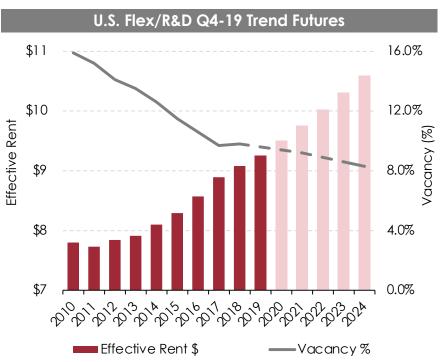
Size: Acquisition Date: Price: 295,693SF October 2019 \$19,400,000

## Industrial Sector Dynamics Expected to Accelerate

The U.S. industrial sector is experiencing rising rental rates and declining vacancy rates due primarily to the following long-term factors:

- Limited new construction and growing demand
- Positive economic tailwinds: trade growth, inventory rebuilding and increased industrial output
- Growth of e-commerce (transfer of retail tenants to warehouses)
- Resurgence in domestic manufacturing







## Differentiated Investment Strategy

### Key Investment Themes – Plymouth's Industrial Real Estate Property Strategy

- Plymouth targets investments in industrial properties in secondary markets with investment characteristics that
  provide attractive risk-adjusted returns compared to many other industrial REITs:
  - Assets that are positioned for above average growth
  - Low vacancy properties in limited supply markets to drive returns
  - Industries that can benefiting from an improving U.S. economy and realignment of supply chains
  - Markets that possess large pools of skilled blue-collar workers

## Class B Industrial Assets

- Higher current returns versus Class A industrial assets
- Lower volatility and more predictability than Class A industrial assets

## Secondary Market Locations

- Higher cap rates versus primary markets
- More stable occupancy and rental rates than primary markets
- More deals, less competition, better pricing

### **Desired Single Tenant Property Characteristics**

 Net leases with terms of less than 5 years and a high likelihood of renewal

### **Desired Multi-Tenant Property Characteristics**

 Value added approach geared toward smaller tenants to customize space and achieve high rents per square foot



## **Proven Management Team**

### Highly experienced management team with extensive commercial real estate and investment backgrounds



**Jeff Witherell**Chairman & CEO

- Over 25 years of experience in real estate investment, development and banking activities with \$1.5 billion in total syndication, loan acquisition and real estate development experience
- Former senior executive at Franklin Street Properties (NYSE: FSP), GAP LP, and Devonshire Development
- MBA: Endicott College; Bachelor of Science: Emmanuel College; Advisory Board Member at The Ohio State University Center for Real Estate



President & CIO

- Over 25 years of experience in commercial real estate, including roles in acquisitions, leasing, investment sales, and investment banking with over \$1 billion in total real estate transaction experience
- Former senior executive at Franklin Street Properties (NYSE: FSP), Scanlan Kemper Bard,
   Coldwell Banker Commercial, and Spaulding & Slye
- Bachelor of Science: Boston University



**Dan Wright** EVP & CFO

- Over 30 years of real estate accounting and financial reporting experience
- Former CFO of Pyramid Advisors, Prism Venture Partners and Leggat McCall Properties
- BSBA: Babson College; JD: Suffolk University

## Strong Independent Board and Corporate Governance

### Independent board with extensive real estate and public company expertise

## Martin Barber

## Director Applied Residential and Steamroller Restaurants

- Founder, former Chairman and CEO of Capital & Regional PLC
- Founded CenterPoint Properties Trust in 1984 and served as Chairman and lead independent trustee through the company's IPO in 1993 and eventual \$3.4 billion sale to CalEast Industrial Investors in April 2006
- Former Chairman of PRICOA Property Investment Management, a subsidiary of Prudential Insurance Company of America

## David Gaw

#### Former SVP and CFO of Boston Properties (NYSE: BXP)

- Former SVP, CFO and Treasurer of Heritage Property Investment Trust (NYSE: HTG)
- Former CFO of Berkshire Development, a private retail real estate developer

# Phillip Cottone

- Former board member of Government Properties Trust (NYSE: GPT) and lead director of Boston Capital REIT
- Currently mediator and arbitrator for FINRA, the American Arbitration Association, and the Counselors of Real Estate
- Co-founder of Ascott Investment Corporation, an investment, development and syndication company

# Richard DeAgazio

- Founder and Principal of Ironsides Associates, LLC
- Founder, Executive VP and Principal of Boston Capital
- Formerly served on the National Board of Governors of FINRA
- Founder and past President of the National Real Estate Investment Association

## Shareholder Friendly Corporate Governance

Annual elections of all board members

No stockholder rights plan

Opted out of Maryland anti-takeover provisions

Insiders do not control enough votes to veto a merger

No conflicts of interest with regards to outside business deals with management

Majority of directors are independent



## **High-Quality Portfolio in Attractive Markets**

Plymouth owns 125 properties totaling ~20 million square feet in industrial markets with access to large pools of skilled blue-collar workers in the main industrial, distribution and logistics corridors of the U.S.



## As of June 30, 2020

(RSF In thousands)	# of Buildings	Rentable Square Feet	% of Total SF	Occupancy (1)	% of ABR
Illinois	31	5,302	26.5%	92.8%	25.6%
Ohio	21	5,030	25.2%	95.0%	24.5%
Indiana	20	4,135	20.7%	95.0%	17.7%
Florida	20	1,134	5.7%	97.5%	11.4%
Georgia	12	1,862	9.3%	100.0%	8.5%
Tennessee	15	1,774	8.9%	94.7%	7.7%
Other (2)	6	752	3.7%	98.0%	4.6%
Total / Average	125	19,989	100.0%	95.1%	100.0%

<sup>(1)</sup> Calculated as the average occupancy at such properties as of June 30, 2020.

<sup>(2)</sup> Includes Kentucky, Maine, Missouri, New Jersey and Wisconsin.

## **Select Plymouth Portfolio Assets**

## Since its IPO, Plymouth has acquired approximately \$646 million of properties

### Southside Business Park Portfolio, Jacksonville, FL



Size: Acquisition Date: Price: 1,113,516 SF Q4 2018 \$97,100,000

### 3635 Knight Road, Memphis, TN



Size: Acquisition Date: Price: 131,904 SF Q4 2017 \$3,700,000

### South Bend Portfolio, South Bend, IN



Size: Acquisition Date: Price: 667,000 SF Q3 2017 \$26,500,000

## 2120-2138 New World Drive, Columbus, OH



 Size:
 121,200 SF

 Acquisition Date:
 Q4 2017

 Price:
 \$3,650,000

## Substantial Portfolio Diversification (1)

Plymouth's portfolio is diversified by tenant, geography, asset type and industry

### Top Ten Tenants

20.8% of Total Portfolio ABR

4.6M Leased Square Feet

\$16.4M Annualized Base Rent

\$3.52 Rent Per Square Foot

16 Total Leases















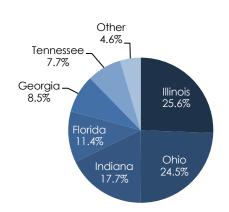


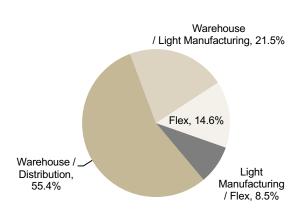




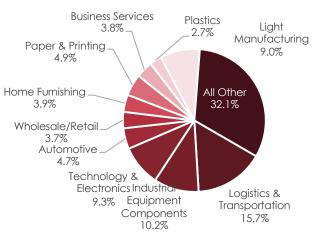
### **ABR** by State







### ABR by Industry



Note: "Annualized Base Rent" is the monthly base cash rent for the applicable property or properties as of June 30, 2020, multiplied by 12.

(1) Data as of June 30, 2020. "All Other" includes ~20 other industries.

(2) By total rentable square feet, Flex Space is 51% office and 49% warehouse/work area and Light Manufacturing/Flex Space is 28% office and 72% warehouse/work area.



## **Leasing Activity**

### Near-term expirations present mark-to-market leasing and significant internal growth opportunities

### **Organic Growth**

- Plymouth's focus on secondary markets allows for higher initial yields as well as substantial rent growth opportunities
  - In 1Q 2020, new and renewal leases signed were 9.0% higher than expiring rental rates on a cash basis
  - Successfully rolled out regional footprint strategy with opening of Columbus, OH and Jacksonville, FL offices
- Through Q2 2020, PLYM has renewed or leased to new tenants 78% of its initial 2020 expirations



	Available	2020	2021	2022	2023	2024	Thereafter
Total	<b>SF</b> 1.0	0.3	3.2	2.9	2.4	2.9	7.3
% of Total	<b>SF</b> 4.9%	1.5%	17.8%	17.1%	12.3%	13.4%	37.9%

<sup>(1)</sup> As of June 30, 2020 "Annualized Base Rent" is the monthly base cash rent for the applicable property or properties as of June 30, 2020 multiplied by 12.



## **Disciplined Investment Approach**

## Since its IPO, Plymouth has acquired 16.1 million square feet of industrial buildings in 11 states

The company has a disciplined investment strategy, closing on only ~10% of transactions initially reviewed

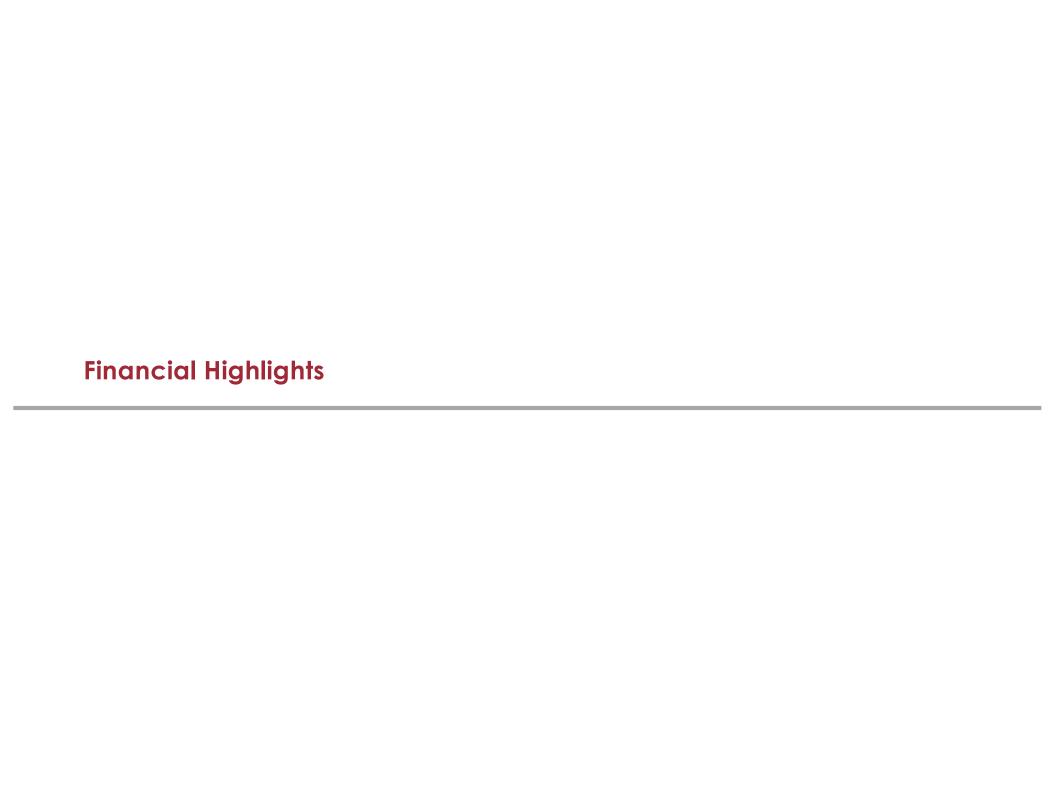
### **Process Summary**

- Over \$4 billion worth of transactions initially reviewed for investment consideration based on Plymouth's target investment characteristics
  - Lower acquisition price / SF and higher yields than larger industrial-focused public REITs
  - Size between 50,000 300,000 SF
  - Adequate dock space / flexible layout
  - Competitive rents 30 50% below Class A marketplace
  - Market size between 100 300 million SF
- Over ~ \$2 billion of transactions underwritten
- \$646 million of transactions closed

### **Strong Acquisition Pipeline**

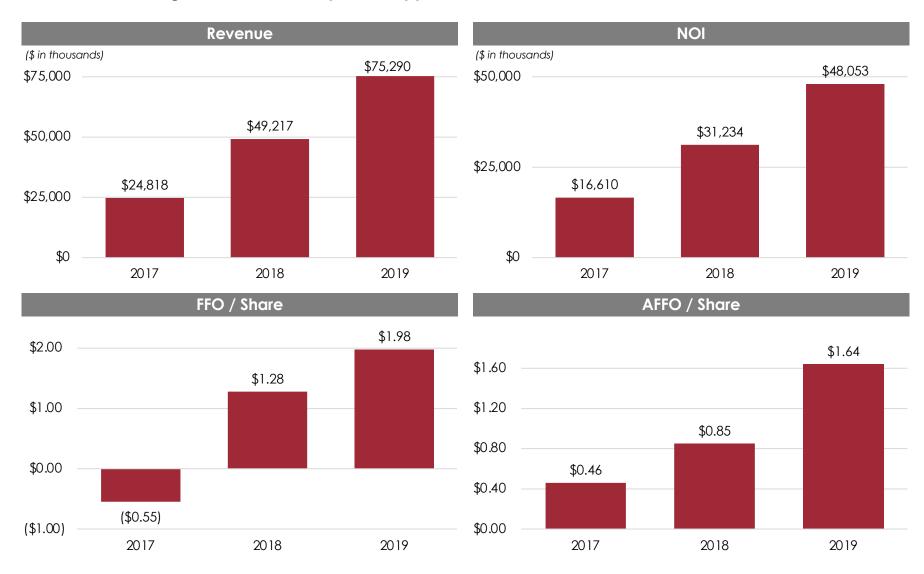
- Targeting properties with going-in cap rates between 7% and 8.5%
  - Class B warehouse, distribution and light manufacturing or flex-type properties are primary focus
  - Class A or A-minus opportunities at Class B pricing
- Highly fragmented ownership of U.S. industrial real estate provides substantial attractive acquisition opportunities with relatively little institutional competition
- Scalable platform with offices in Boston, Columbus and Jacksonville with plans to grow the portfolio and continue de-levering





## **Accelerated Growth Pace**

Plymouth is poised for meaningful near-term growth as the company continues to efficiently deploy capital and take advantage of accretive acquisition opportunities



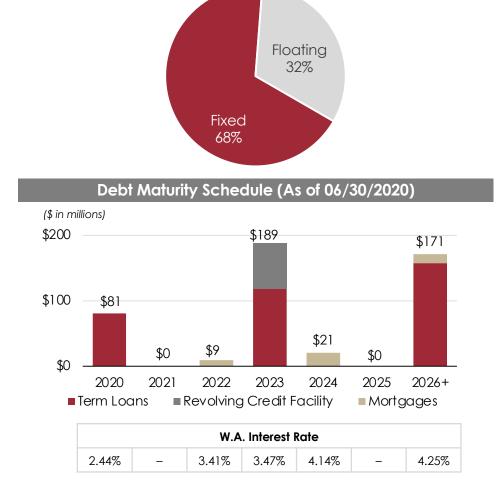
## Capital Structure

## Plymouth has access to multiple sources of capital and has continued to enhance its balance sheet and improve liquidity

Except for its \$100M term loan with KeyBank<sup>(1)</sup>, as of June 30, 2020, PLYM had no material debt maturities until 2023

### **Recent Capital Markets Activities**

- 2018: Madison International Realty Holdings invested \$75 million in Convertible Redeemable Preferred Stock and has subsequently invested in PLYM's common stock<sup>(2)</sup>
- 2019: 2.2 million common shares sold under the ATM for gross proceeds of ~\$39.8 million
- 2019: two offerings totaling 6.9 million common shares for gross proceeds of ~\$122 million
- 1H 2020: 1.7 million common shares sold under the ATM for gross proceeds of ~\$23.8 million and secured a \$100 million term loan with KeyBank



Fixed / Floating Debt

<sup>(2)</sup> Latest 13F filings indicate Madison owned ~641,000 common shares as of March 31, 2020.



<sup>(1)</sup> PLYM is in active discussions to refinance this bridge loan as part of its strategy with KeyBank to transition its current credit facility to an equity pledged revolving credit facility. \$81 million of borrowings were outstanding under this term loan as of June 30, 2020.

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