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SiriusXM Launches All-New Fish Mapping® App with Enhanced Features and New Access Options

OceanBytes brings powerful, commercial-fisheries-grade oceanographic data to the recreational sportfishing market through the all-new Fish Mapping App

App access more flexible than ever, with service on desktop and mobile and new standalone subscription tiers available

NEW YORK, NY and HERNDON, VA – November 2nd, 2026 SiriusXM (NASDAQ: SIRI) today announced the launch of the all-new Fish Mapping App powered by OceanBytes, introducing a significantly enhanced user experience with a range of powerful new features that make it easier than ever to identify productive fishing areas and plan successful trips[1].

SiriusXM Marine's Fish Mapping service helps saltwater anglers locate fish faster, saving time and fuel. The all-new app is available on both desktop and mobile and is included at no extra cost for existing SiriusXM Marine Fish Mapping satellite subscribers. New paid tiers of a standalone app - including weekly and annual options – will also expand access to a wider community of offshore anglers who want the service's fish-finding data without dedicated hardware and a satellite-based subscription.

"We talk to the angler community constantly, and their feedback has been consistent: more powerful tools and more flexible access. The all-new Fish Mapping App delivers both," said Geoff Leech, Senior Director, Marine Services, SiriusXM. "With developer OceanBytes, we've significantly enhanced the app by bringing more advanced data and improved insights into a more intuitive experience, and the new standalone subscription options mean Fish Mapping is now available to far more anglers than ever before."

The all-new app delivers a powerful experience with the following capabilities:

- **AI and Oceanographer-Driven Recommendations and Hot Zones –**Identify high-probability fishing zones with daily AI-generated insights alongside oceanographer-curated recommendations updated twice per week.
- **Expanded Ocean Data Layers –** Access detailed graphical data including sea temperature, plankton, salinity, currents, thermocline, altimetry, and true color to determine the most probable areas for locating fish.
- **Advanced Visualization Tools –** Front Finder refines specific oceanographic conditions by adjusting filters and locates the most ideal fishing locations.
- **Improved Planning Experience –** An enhanced interface and controls make it easier to customize views, analyze conditions, and plan trips with greater confidence.

"Our team has been providing international commercial fisheries with useful oceanographic data for years," said Vipul Prasad, CEO of OceanBytes. "We are thrilled to bring this data to

the recreational sportfish market together with SiriusXM."

Key Facts

- The Fish Mapping App leverages satellite data, oceanographic science, and advanced analytics to highlight areas with the highest probability of fish activity.
- AI-generated fishing Hot Zones are updated daily on the Fish Mapping App, while oceanographer-curated recommendations are updated twice per week.
- Existing SiriusXM Marine Fish Mapping satellite subscribers will continue to receive full mobile access, plus will now receive desktop app access, at no extra cost.
- New standalone subscription tiers include weekly and annual options for non-satellite subscribers. Visit siriusxm.com/fishmapping for details.
- The all-new Fish Mapping App is available on iOS (Apple App Store) and Android (Google Play) via mobile and desktop app.

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About SiriusXM Marine Fish Mapping

SiriusXM Marine Fish Mapping® provides offshore anglers with a suite of tools that leverage satellite data, oceanographic science, and advanced analytics to highlight areas with the highest probability of fish activity. Finding fish is not guaranteed. The service integrates seamlessly with SiriusXM Marine offerings and leading marine electronics, helping users save time, reduce fuel consumption, and improve success on the water. For more information, visit siriusxm.com/fishmapping

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to: https://www.siriusxm.com/

About OceanBytes

OceanBytes is an ocean technology company that uses real-time data, AI-driven insights, and cloud-based tools to help fisheries, maritime organizations, governments, and other ocean-dependent industries operate more safely, efficiently, and sustainably. Among its offerings is OceanFishMap, a globally used service for fishing vessels that provides fishing recommendations, oceanographic and weather data, catch reporting, and emergency messaging to help crews find fish faster, reduce fuel use, and stay safe at sea.

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