

August 24, 2026



Global Payments Announces Genius World, an Immersive Event Showcasing the Future of Commerce

Inaugural event features the latest Genius technologies, followed by multi-city tour that brings the innovative platform to client partners across the U.S.

ATLANTA--(BUSINESS WIRE)-- [Global Payments Inc.](https://www.globalpayments.com/) (NYSE: GPN), a leading payment technology and software company that powers commerce for businesses of all sizes worldwide, today announced Genius World, the company's inaugural flagship event showcasing the full line of Genius™ solutions. Designed as a hands-on experience for merchants, operators and partners, Genius World will bring modern commerce to life, highlighting how a unified point-of-sale (POS) solution connects hardware, software and payments to simplify operations, enhance customer experiences and drive business growth.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20260824636764/en/>

The immersive event showcases the power, versatility and real-world impact of Genius through interactive retail, restaurant and enterprise environments constructed on the showroom floor.

At the center of the Genius World experience is a fully activated “Main Street” — a walkable neighborhood featuring a wine shop, golf store, café, restaurant, stadium concession, burger drive-thru, food truck and pizzeria. Each storefront is designed to demonstrate how Genius supports real operational workflows across retail, restaurant and stadium settings. The event takes place August 24-27, 2026, in Las Vegas.

Genius World brings together clients and various distribution partners, including resellers, financial institutions, independent sales organizations (ISOs) and agent banks. This creates an unmatched opportunity for collaboration, learning and partnership across business channels.

“Genius World is a powerful reflection of our commitment to Genius and our vision of connected commerce,” said David Rumph, president of SMB for Global Payments®. “This showcase event demonstrates how we are bringing software, hardware and payments together to help businesses operate smarter, adapt faster and grow without limits. This is connected commerce built for the real world and ready for what’s next.”

Building on the momentum of Genius World, Global Payments will take the interactive experience on the road with the Genius Road Trip tour. Kicking off in Las Vegas, the tour brings Genius demos to client partners across the U.S., turning their locations into live commerce engagement hubs.

The tour will make more than 40 stops, from Las Vegas to Pittsburgh, Cincinnati and Orlando. At select stops, Global Payments will recognize a local merchant with the Genius in Action award that celebrates small businesses in the community.

Genius World Featured Solutions and Updates:

- **Connected Commerce:** Demonstrations of how Genius unites hardware, software and payments in a connected ecosystem that serves a variety of merchant needs and fits seamlessly into merchant workflows, reduces complexity and supports scale. The Genius family includes a handheld designed for edge AI, modular countertop solution, full kiosk lineup, digital menu boards and drive-thru technology.
- **Expanded Capabilities:** Solutions that support businesses at every stage, including a mobile app for merchants with payments-on-the-go needs, as well as an advanced back-of-house kitchen offering that delivers real-time visibility into kitchen performance in complex environments, improving order accuracy even when offline.
- **Accessible AI:** Breakout sessions and presentations on future AI software applications to drive smarter business operations. The AI-first Genius handheld will also be on display.

Rumph continued, “Global Payments combines the scale, technology expertise and industry knowledge to deliver innovative commerce solutions to businesses of all sizes around the world. Today’s merchants need a connected ecosystem that creates seamless customer experiences across every channel, while simplifying operations and unlocking new opportunities for growth. With Genius, we are making enterprise-grade commerce technology more accessible, and empowering businesses to compete, adapt and thrive in a rapidly evolving marketplace. We are excited to take Genius on the road and demonstrate how our solutions help merchants succeed today while positioning them to capitalize on the innovations shaping the future of commerce.”

A World of Insights:

Genius World’s three-day agenda is packed with content for merchants, operators and partners, including a lineup of featured conversations with iconic leaders:

- Mike “Coach K” Krzyzewski, legendary basketball coach, will sit down for a fireside chat where he will outline his proven philosophies on how to forge and sustain high-performing partnerships.
- Roy Choi, the award-winning chef and food truck pioneer, will share insights about the grit it takes to start a restaurant, the difference between intuition and impulsiveness, and what it takes to scale and grow a business successfully.
- Nearly 50 sessions will cover topics such as the next era of commerce, AI trends, product roadmaps and updates, client case studies, business growth strategies, the economic outlook and much more.

For more information about Genius, visit globalpayments.com/genius.

About Global Payments

Global Payments Inc. (NYSE: GPN) is a leading payment technology and software company that powers commerce for businesses of all sizes worldwide. We help businesses grow with

confidence by delivering innovative solutions that enable seamless payment acceptance, smarter operations and exceptional client experiences – online, in store and everywhere in between. With its global reach, local expertise and scale, Global Payments® manages trillions in payments volume and billions of transactions across more than 175 countries. Headquartered in Atlanta, Georgia, Global Payments is a Fortune 500® company and a member of the S&P 500. Learn more at company.globalpayments.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20260824636764/en/>

Investor Contact:

Nate Rozof

investor.relations@globalpay.com

Media Contact:

Matt Cochran

media.relations@globalpay.com

Source: Global Payments Inc.