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Data Storage Corporation Accelerates Disaster Recovery and Hosted Services Business Within Education Sector Ahead of Busy Back-to-School Period

Company Contracted for Work With Three School Districts as Well as a Number of Public and Private Elementary Schools and Colleges

GARDEN CITY, NY -- (Marketwire) -- 08/16/12 -- Data Storage Corporation (OTCBB: DTST), a long-standing leader in cloud storage and cloud computing for over 10 years focusing on data protection and business continuity solutions, today announced that while students are returning from Summer Break, it has spent the Summer completing a number of information technology, disaster recovery, business continuity and hosted services contacts with educational intuitions and school districts.

In addition to helping enhance the data management capabilities of these educational institutions preparing them for the new school year, Data Storage Corporation solutions are aiding the schools in complying with current and pending data protection and privacy regulations including the Family Educational Rights and Privacy Act (FERPA).

With the pressures on school budgets increasing, educational institutions are actively seeking technology solutions that can cost effectively allow them to advance the role of technology in education while ensuring that their data and IT systems are protected. Through Data Storage Corporation's tailored approach to solution development, it was able to effectively work with the individual IT staffs and departments at the district and school-levels to analyze existing systems and implement an array of new, cost effective and secure data storage and management solutions.

"The economy has forced many organizations to rethink their approach to IT investment, the education sector where budgets are being stretched to the limit is no exception," said Matthew Grosso, executive vice president and CTO at Data Storage Corporation. "As experts in the development and implementation of cost effective hosted data protection and storage solutions, we were able to provide the required expertise, knowledge and on the ground support capabilities to ensure that these educational institutions were well prepared to meet their current and future IT needs."

Some of the educational institutions served by Data Storage Corporation include:

- *Brunswick County School (Boliva, NC)*
- *Cumberland County School System (Fayetteville, NC)*
- *Durham Public Schools (Durham, NC)*
- *Gaston County Schools (Gastonia, NC)*

- *Saint David's (Willow Grove, PA)*
- *Saint Francis De Sales (Lenni, PA)*
- *Saint Mary Magdalen School (Wilmington, DE)*
- *The Calverton School (Huntingtown, MD)*
- *Touro College (Brooklyn, NY)*

For more information on Data Storage Corporation's full range of hosted data management, storage and protection services, please visit <http://www.datastoragecorp.com/services.html>.

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About Data Storage Corporation

Data Storage Corporation provides cloud storage and cloud computing services focused on data protection, disaster recovery and business continuity solutions that assist organizations to protect their data, minimize downtime, ensure regulatory compliance and provide quick system recovery and restoration. Serving the rapidly emerging business continuity market which is expected to grow to over \$39 billion over the next few years, Data Storage Corporation's clients save time and money, gain more control and better access to data and enable the highest level of security for that data. The company's solutions include: data backup and storage, replication; high availability data replication services; email archive and compliance solutions for e-discovery; continuous data protection; data de-duplication; virtualized system recovery; and telecom recovery services. Headquartered in Garden City, N.Y., Data Storage Corporation offers its solutions and services to healthcare, banking and finance, distribution services, manufacturing, construction, education, and government industries. For more information, visit www.datastoragecorp.com.

Cautionary Statement on Risks Associated with Data Storage Corporation -- Forward-Looking Statements: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 by Data Storage Corporation that are subject to risks and uncertainties. The words "believe," "expect," "anticipate," "intend," "plan," "estimate," "may," "should," "could," and similar expressions are intended to identify such statements. Forward-looking statements are not guarantees of future performance and are to be interpreted only as of the date on which they are made. Data Storage Corporation undertakes no obligation to update or revise any forward-looking statement except as required by law. Data Storage Corporation advises investors that it discusses risk factors and uncertainties that could cause Data Storage Corporation's actual results to differ from forward-looking statements in its periodic reports filed with the Securities and Exchange Commission ("SEC"). Data Storage Corporation's SEC filings can be accessed through the SEC's EDGAR Database at www.sec.gov (Data Storage Corporation has EDGAR CIK No. 0001419951).

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