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High Liner Foods Selects Data Storage Corporation's High Availability, Backup and Recovery Solutions

The SafeData HA Solution and the SafeData Vault Service, Powered by Asigra, Will Enable High Liner Foods to Meet Its Tight Data Recovery and Compliance Requirements

ORLANDO, FL and GARDEN CITY, NY -- (MARKET WIRE) -- 10/10/11 -- -- (*Storage Network World (SNW) Fall 2011*) -- Data Storage Corporation (DSC), a provider of data protection and business continuity solutions, today announced that High Liner Foods has selected its SafeData HA (high availability) and SafeData Vault solutions to fulfill its data protection requirements.

Tweet This: High Liner Foods Selects @DataStorageCorp #SafeData Vault Service Powered by @Asigra for High Availability, Backup and Recovery

SafeData HA will provide real-time, off-site access to High Liner Foods' data, systems and applications in the event a system failure occurs. The food processing company will also leverage the robustness of DSC's SafeData Vault service, powered by Asigra's industry leading cloud backup, recovery and restore platform, for the daily and monthly backup of all data for retention purposes. DSC uses Asigra's newest platform, Asigra v11, the industry's first end-to-end cloud backup solution offering support for tablets and mobile devices.

High Liner Foods needed a solution to ensure the availability of its email application, which serves as its standard form of communication internally and externally to its customers; and its ERP platform which runs its logistics, billing and other key operational functions.

"The SafeData HA solution provides a hosted replication offering that guarantees access to data within 15 minutes or less; while our SafeData Vault services, powered by Asigra, provides backup with retention policies and easy access to aged data for recovery when required," stated Matthew Grosso, executive vice president at DSC.

As Asigra's 2011 "Partner of the Year," DSC is joining Asigra at this week's SNW Fall 2011 conference (Storage Networking World) being held in Orlando, Fla. from October 10-13, where they are showcasing next generation cloud backup solutions and demonstrating the advantages of cloud-based Virtual Disaster Recovery, powered by Asigra.

"Like many organizations, High Liner Foods had challenges with meeting their recovery time objectives," explained Grosso. "Together with Asigra, we are able to offer clients powerful data protection and recovery solutions that ensure business continuity whether they experience a common system failure or a natural or man-made disaster occurs. We have worked with High Liner Foods for the past six months to make sure their specific needs are

addressed in a customized solution. We will be providing our managed HA solution for IBM i and MS Windows network environments, as well as developing off-site data storage with retention policies using the DSC SafeData Vault services, powered by Asigra."

"We selected Data Storage Corp. because of their extensive knowledge of both Windows and IBM i platforms," said Ryan Wall, network administrator at High Liner Foods. "As a new customer, we would rate our experience so far as a 10 on a scale of one to 10 for project planning and communications. We look forward to completing the project and gaining a peace of mind that our mission-critical data, applications and systems are available in real-time."

DSC's SafeData HA solution is designed for those organizations that have recovery time objectives of 15 minutes or less. For a monthly subscription fee, DSC creates and maintains a mirror of its clients' mission-critical systems and data at a secure off-site data center ensuring their business is "switch ready" in the event of planned or unplanned downtime.

DSC is now able to leverage the advanced functionality in Asigra v11. The new version is the industry's first end-to-end cloud backup solution that is purpose-built to leverage physical and virtual environments, has built-in, scalable mobility support that includes support for tablets and smartphones, helping organizations meet regulatory compliance, while aligning the value of data with the costs of protecting it.

About Data Storage Corp.

DSC provides professional services focused on data protection, disaster recovery and business continuity solutions that help organizations protect their data, minimize downtime, ensure regulatory compliance and recover and restore data quickly. Through its multiple SAS 70 Type II data centers and by leveraging leading technologies such as virtualization, cloud computing and cloud storage, DSC delivers and supports a broad range of premium solutions for both Windows and IBM power systems environments that help its clients save time and money, gain more control of and better access to data and enable the highest level of security for that data. The company's solutions include: offsite data backup, storage, replication, protection and recovery services; High Availability (HA) data replication services; email archive and compliance solutions for e-discovery; continuous data protection; data deduplication; virtualized system recovery; and telecom recovery services. Headquartered in Garden City, N.Y., DSC offers its solutions and services to healthcare, banking and finance, distribution services, manufacturing, construction, education, and government industries. For more information on DSC, visit www.datastoragecorp.com.

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SEC's EDGAR Database at www.sec.gov (Data Storage Corporation has EDGAR CIK No. 0001419951).

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