

April 21, 2021

BRUNSWICK®

Freedom Boat Club Announces First Iowa Location Continuing its Accelerated Expansion Across the Midwest

Lake Time Boat Club will transition to Freedom Boat Club of Northern Iowa on May 1, 2021

CLEAR LAKE, Iowa – (April 21, 2021) – Freedom Boat Club, the world’s largest boat club, today announced that Iowa would be the 33rd U.S. state to have a Freedom Boat Club location. The new territory, known as FBC of Northern Iowa, will have its first club located in Clear Lake, just south of the Minnesota border. Freedom Boat Club will convert the current Lake Time Boat Club, owned by Jake Kopriva, to a Freedom franchise covering the Northern Iowa territory. Kopriva launched the current club in 2016 and has grown membership steadily for the past five years.

“Consistent with our strategic growth plans to rapidly expand across the Midwest, we are thrilled to be entering the Iowa market and introducing Freedom Boat Club to new boaters around the U.S.,” said Louis Chemi, vice president and general manager, Freedom Franchise Systems. “Jake’s extensive experience and passion for boating and his familiarity with the area make him an ideal partner for us and we look forward to continued growth across Northern Iowa.”

“Freedom Boat Club has a well-respected reputation in the boating community, and I am excited to join the fastest growing club in the world,” said Kopriva. “Clear Lake is a beautiful part of the Midwest with a passionate and dedicated group of boaters. I am confident that the power of Freedom Boat Club will resonate throughout the state leading to more opportunities to grow our footprint in Iowa.”

FBC Northern Iowa in Clear Lake has six boats with plans to expand its current location and enter new markets in Northern Iowa throughout the coming years.

As a native of Clear Lake, Kopriva has an established career in the local boating community and is heavily involved in supporting local recreational organizations, including serving on the board of the City of Clear Lake Parks & Recreation, hosting and organizing TRI Clear Lake and Paddlefest, as well as supporting the Clear Lake Jaycees.

Freedom Boat Club of Northern Iowa will be located at the Landing Restaurant (1603 S Shore, Clear Lake, IA 50428) and will officially open May 1, 2021.

To learn more visit, freedomboatclub.com or call 641-231-1414 to speak with a membership executive.

About Freedom Boat Club

Freedom Boat Club, a division of Brunswick Corporation (NYSE: BC) and headquartered in Venice, FL., is the world’s oldest and largest boat club with more than 260 locations in

33 states, Canada, and Europe. More information about Freedom Boat Club and membership opportunities can be found at www.FreedomBoatClub.com and franchise opportunities at www.FreedomBoatClubFranchise.com.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Mastervolt, and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit brunswick.com.