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POWER**FLEET**®

I.D. Systems Introduces Vision Pro™ Next-Generation Fleet Management Software for Industrial Vehicles

WOODCLIFF LAKE, N.J., April 03, 2017 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (NASDAQ:IDSY), a leading provider of enterprise fleet management solutions for industrial trucks and material handling equipment, has launched its latest generation of user software, Vision Pro™. The new software platform is a complete re-design of I.D. Systems' previous generation of user software, Vision®. The release of Vision Pro continues to strengthen I.D. Systems' technology leadership position in the material handling industry, and provides enterprises with advanced capabilities to ensure they are running the safest, most secure, and lowest cost material handling operation.

Vision Pro takes material handling telematics to an entirely new level with an exception-based, intuitive and easy to navigate user interface with advanced technologies which allow for tighter integration with WMS, ERP and maintenance software packages. Combined with PowerFleet IQ®, the industry's best-in-class analytics platform, this one-two combination improves the timeliness and quality of operational and strategic decision making.

The new software is available as a fully hosted, cloud-based Software as a Service (SaaS) platform offering a lower total cost of ownership, or as a locally installed server-based system behind a customer's own firewall. Vision Pro provides online user access on any device – mobile phone, tablet, or desktop – enabling users to manage their fleets and stay connected to critical operational information anytime, both on- or off-premises. With a simplified user interface, intuitive navigation, and streamlined system functionality, Vision Pro provides fleet operators better visibility of assets and an enriched user experience.

Chris Wolfe, I.D. Systems CEO, commented: "This new software release is an exciting step forward for us and our customers, and is the culmination of applying our nineteen years of industry knowledge, user feedback, and engineering capabilities to deliver the most advanced and reliable fleet management software available. The excitement our beta customers have shown tells us that our customers will love the new user experience, and will find managing their fleet and data to be easier, and simply more enjoyable. With Vision Pro, managers can do what they do best and let Vision Pro inform them when events need handling."

Vision Pro delivers new reporting capabilities through best-in-class 3rd party embedded tools including report search, content search, advanced sorting, filtering, and graphing. Integration with Google Maps™ provides accurate visualization of asset location inside the facility, enabling managers, operators, and maintenance personnel to find vehicles faster and improve operational efficiency.

Vision Pro utilizes data collected from the PowerFleet® Vehicle Management System (VMS), consisting of an on-board device installed on material handling equipment, and user

software. The on-board device collects and wirelessly transmits vehicle information including data on safety, compliance, maintenance, and efficiency. Vision Pro software provides tactical level operational information for site managers, while PowerFleet IQ® Analytics software provides a more analytical and strategic level of information for enterprise managers looking to improve operations across sites.

Come see the next generation of fleet management software at ProMat 2017 in Chicago. Visit the I.D. Systems booth #S454 to receive a demo of Vision Pro™. Or, learn more at http://info.id-systems.com/vision-pro

Vision Pro® map view, filtered by vehicle type
https://www.globenewswire.com/NewsRoom/AttachmentNg/d89aafe1-11a5-4a33-ad76-17b08f99ab4a

Vision Pro® satellite map view, filtered by vehicle type
https://www.globenewswire.com/NewsRoom/AttachmentNg/3fd06eac-7beb-4fef-a329-ed6a4dae24c6

Vision Pro® Impacts Report, Severe and Medium Impact Summary by Vehicle
https://www.globenewswire.com/NewsRoom/AttachmentNg/b6afd989-c929-4f1e-9123-dcbc3a2ba600

Vision Pro® System Status Dashboard, Tablet View
https://www.globenewswire.com/NewsRoom/AttachmentNg/31127fee-93a9-497e-be0d-c5b44a3e25d1

Vision Pro® Daily Fleet Usage Summary Report
https://www.globenewswire.com/NewsRoom/AttachmentNg/437dd47e-fa42-4518-b896-43daf98c1dbf

About PowerFleet® Industrial Vehicle Management Systems (VMS)

PowerFleet® VMS helps enterprises improve workplace safety by establishing accountability for the use of forklifts and other industrial trucks and ensuring compliance with OSHA regulations. PowerFleet increases safety through: impact sensing to monitor severe impacts and reduce anonymous damage; access control to restrict vehicle access to only trained operators and eliminate unauthorized use of vehicles; on-board electronic safety checklists to enforce OSHA pre-shift checklist compliance and notify maintenance of critical vehicle issues. PowerFleet helps reduce fleet maintenance costs by identifying and reporting equipment problems electronically; scheduling maintenance according to actual vehicle usage rather than by calendar or manual data entry; and helping determine the optimal economic time to replace equipment. PowerFleet also helps enterprises identify their safest and most productive operators and increase operational efficiency.

About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems, Inc. is a leading global provider of fleet management solutions for enterprises in the manufacturing, distribution, retail, and transportation industries. The company's solutions address the needs of organizations to monitor and
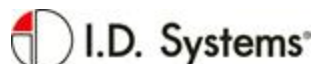
analyze their assets to increase safety and security, improve efficiency and productivity, and reduce costs. I.D. Systems patented technologies secure, control, track, and manage high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. For more information, please visit www.id-systems.com.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward looking statements within the meaning of the federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2016. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

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