

July 13, 2011



I.D. Systems Sets Second Quarter 2011 Conference Call for August 10, 2011 at 4:45 p.m. ET

WOODCLIFF LAKE, N.J., July 13, 2011 (GLOBE NEWSWIRE) -- I.D. Systems, Inc, (Nasdaq:IDSY), a leading provider of wireless solutions for tracking, securing, and managing high-value enterprise assets, will hold a conference call on Wednesday, August 10, 2011 at 4:45 p.m. Eastern time to discuss results for the second quarter ended June 30, 2011. Financial results will be issued in a press release after the close of the market on the same day.

Date: August 10, 2011
Time: 4:45 PM ET

Interested parties can listen to a live webcast via a link available in the investor

To add the date of the webcast to your Microsoft Outlook calendar, follow this link a

Schedule this webcast into MS-Outlook calendar (click open when prompted):
<http://apps.shareholder.com/PNWOutlook/t.aspx?m=48589&k=1A086E2F>

A webcast of the conference call will be archived at www.id-systems.com for approxima

About I.D. Systems:

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

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