

May 9, 2011



I.D. Systems Reports First Quarter Financial Results

Revenue Up 28%

WOODCLIFF LAKE, N.J., May 9, 2011 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets, today reported financial results for the three months ended March 31, 2011.

Revenue for the first quarter of 2011 increased 28% to \$7.8 million from \$6.1 million. Gross margin for the first quarter of 2011 was 53%, reflecting price stability, high Selling, general and administrative expenses and research and development expenses. Excluding stock-based compensation and depreciation and amortization, non-GAAP net Net loss for the first quarter of 2011 improved to \$1.8 million, or (\$0.16) per basic

Additional highlights for the first quarter of 2011 included:

Continuing business with key customers such as 3M, American Airlines, Audi, Caterpillar. Increasing business development through channel partners, who sold I.D. Systems' in Receipt of initial orders for PowerBox™, a pre-configured, remotely hosted, subscription Initial shipments of SafeNav™ Powered by Garmin™, an on-vehicle GPS-based navigation. An "Innovator of the Year" award won by Asset Intelligence customer Marten Transport

"The momentum we built in the second half of 2010 continued into the first quarter of 2011," said Jeffrey Jagid, I.D. Systems' chairman and chief executive officer. "We continue to execute on our growth strategy, which is reflected in these quarterly results, including double-digit top-line revenue growth, a foundation of recurring service contract revenue, a healthy gross margin, continued success in controlling operating costs, and a strong balance sheet with no debt."

As of March 31, 2011, I.D. Systems had \$26.0 million in cash, cash equivalents and marketable securities, and \$24.3 million of working capital.

Under a stock repurchase program instituted in November, 2010, I.D. Systems has acquired 125,000 shares of its common stock at an aggregate purchase price of \$511,000, as of March 31, 2011. The program authorizes the repurchase of issued and outstanding shares of up to \$3 million in aggregate value.

I.D. Systems will hold a conference call for investors and analysts today, May 9, 2011, at 4:45 p.m. Eastern time. Jeffrey Jagid, chairman and chief executive officer, will lead a discussion on the results of the quarter and recent developments. After opening remarks and a discussion of the quarter, there will be a question and answer period. The conference call will be broadcast live over the Internet via the Investors section of the company's website at www.id-systems.com. To listen to the live call, go to the website at least 10 minutes early to download and install any necessary audio software.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, please visit www.id-systems.com.

Non-GAAP Measures

To supplement its consolidated financial statements presented in accordance with GAAP, I.D. Systems provides certain non-GAAP measures of financial performance. These non-GAAP measures include non-GAAP net income/loss and non-GAAP net income/loss per basic and diluted share. Reference to these non-GAAP measures should be considered in addition to results prepared under current accounting standards, but are not a substitute for, or superior to, GAAP results. These non-GAAP measures are provided to enhance investors' overall understanding of I.D. Systems' current financial performance. Specifically, I.D. Systems believes the non-GAAP measures provide useful information to both management and investors by excluding certain expenses, gains and losses that may not be indicative of its core operating results and business outlook. Reconciliation to the nearest GAAP measure of all non-GAAP measures included in this press release can be found in the financial tables included in this press release.

"Safe Harbor" Statement

This press release contains forward looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; and plans, strategies and objectives of management for future operations, including integration plans in connection with acquisitions. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to

integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2010. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

-- Tables to Follow --

I.D. Systems, Inc. and Subsidiaries
Statement of Operations Data
(Unaudited)

March 31,	Three
	20
Revenue:	
Products	\$ 2,023,00
Services	4,101,0
	6,124,0
Cost of Revenue:	
Cost of products	975,
Cost of services	1,764,0
	2,739,0
Gross Profit	3,385,0
Selling, general and administrative expenses	6,474,0
Research and development expenses	1,154,
Loss from operations	(4,243,00
Interest income	209,0
Interest expense	(30,00
Other income, net	1,0
Net loss	\$ (4,063,00
Net loss per share - basic and diluted	\$ (0.36)
Weighted average common shares outstanding - basic and diluted	11,185,000

I.D. Systems, Inc. and Subsidiaries
Reconciliation of GAAP to Non-GAAP Financial Measures
(Unaudited)

	Three Months Ended
March 31, 2010	Three Months Ended
March 31, 2011	
Net loss attributable to common stockholders	\$ (
Depreciation and amortization	
Stock-based compensation	
Non-GAAP net loss	\$ (
Non-GAAP net loss per share - basic and diluted	\$

Balance Sheet Data

Common stock; authorized 50,000,000 shares, \$0.01 par value; 12,491,000 and 12,5

I.D. Systems, Inc. and Subsidiaries
Statement of Cash Flow Data
(Unaudited)

	Three 1
	2
Cash flows from operating activities:	
Net loss	\$ (4,063,000
Adjustments to reconcile net loss to cash used in operating activit	
Bad debt expense	16
Accrued interest income	(34,
Stock-based compensation expense	454
Depreciation and amortization	432
Deferred rent expense	
Changes in:	
Accounts receivable	1,011
Unbilled receivables	

Note and lease receivable	74
Inventory	715
Prepaid expenses and other assets	(483,
Deferred costs	(494,
Deferred revenue	802
Accounts payable and accrued expenses	(1,360,
Net cash used in operating activities	(2,930,0
Cash flows from investing activities:	
Expenditures for fixed assets	(506,
Business acquisition	(15,000,0
Purchase of investments	(2,751,0
Maturities of investments	9,877
Net cash used in investing activities	(8,380,0
Cash flows from financing activities:	
Proceeds from exercise of stock options	3
Purchase of treasury shares	
Principal payments on line of credit	(2,187,0
Net cash used in financing activities	(2,184,
Effect of foreign exchange rate changes on cash and equivalents	(8,
Net decrease in cash and cash equivalents	(13,502,
Cash and cash equivalents - beginning of period	19,481
Cash and cash equivalents - end of period	\$ 5,979,0
Supplemental disclosure of cash flow information:	
Cash paid for Interest	\$ 30,0
Noncash activities:	
Unrealized gain (loss) on investments	\$ 66,0
Shares withheld pursuant to stock issuance	\$ 10,0
Accrued contingent consideration	\$ 1,017,0
Acquisition:	
Fair value of assets acquired	\$ 20,712,
Liabilities assumed	(4,695,0
Less: contingent consideration potentially due	(1,017,0
Net cash paid in 2010	\$ 15,000,

CONTACT: Company
Ned Mavrommatis
Chief Financial Officer
201-996-9000
ned@id-systems.com

Investor Relations
Liolios Group, Inc.
Scott Liolios or Matt Glover
949-574-3860
info@liolios.com

Source: I.D. Systems, Inc.