

June 2, 2026



SiriusXM Expands Video Podcast Distribution to Tubi

New Deal Brings A Slate of Video Podcasts from SiriusXM's Industry-Leading Podcast Network to Tubi's 100 Million Monthly Active Users

NEW YORK, NY, June 2, 2026 — **Tubi** (www.tubi.tv), Fox Corporation's (NASDAQ: FOXA, FOX) free streaming service, and **SiriusXM** (NASDAQ: SIRI) today announced a new non-exclusive distribution and monetization deal that expands the reach of SiriusXM's industry-leading podcast network by bringing a selection of its video podcasts to Tubi.

By adding Tubi's 100 million monthly active users to its reach, SiriusXM Podcast Network's exclusive programming can capitalize on the growing consumption of video podcasts across every screen including connected TVs, web and mobile. The deal gives video creators an additional platform to reach new audiences while giving existing fans added flexibility to watch their favorite shows everywhere Tubi is available.

The agreement also creates new premium advertising opportunities for brands seeking to reach engaged audiences as more than 95% of viewing on Tubi is on demand. Advertising sales for video podcasts on the platform will be shared between Tubi and SiriusXM Media, the company's advertising division.

An initial slate of shows from the SiriusXM Podcast Network that will be available to watch on Tubi includes "Conan O'Brien Needs a Friend," "Rotten Mango," "The School of Greatness," "What Now? with Trevor Noah," "Moral of the Story," and "The Deep 3 Podcast," with more to be added soon.

"In podcasting, audio has long thrived through broad distribution across platforms, helping shows grow and connect with new audiences wherever people choose to listen," said **Andrew Moss, SVP of Content Strategy & Development at SiriusXM** "We're applying that same philosophy to video — expanding our creators' reach across phones, computers, and connected TVs so their shows can be discovered by more fans in more places. Bringing our content to Tubi is another step in helping creators grow their audiences and businesses as video podcast viewing continues to expand."

"Tubi is a platform built to help creators grow their fanbases and revenue, and this partnership with SiriusXM is a natural extension of that," said **Rich Bloom, General Manager, Creator Programs & Executive Vice President, Business Development at Tubi**. "By bringing some of the most compelling voices in podcasting to Tubi, we're giving creators a powerful new avenue to expand their reach and connect with viewers who are hungry for these stories. We're committed to being the platform where creators scale — and we're just getting started."

The SiriusXM Podcast Network represents more of the top 20 podcasts than any other network according to Edison Research, and reaches 1 in 2 U.S. podcast listeners each

month. Its diverse portfolio spans entertainment, comedy, wellness, sports, true crime, business, and more.

As the second largest free AVOD service in reaching adults 18+, Tubi is uniquely positioned to help broaden reach among younger, multicultural audiences. With more than 300,000 movies and TV episodes, including Hollywood hits, thousands of creator-led stories and hundreds of Tubi Originals, and over 1 billion hours watched each month, Tubi continues to gain momentum as the streamer of choice for passionate fandoms.

###

About Tubi

Boldly built for fandom, Tubi is a free streaming service that entertains over 100 million monthly active users. Tubi offers the world's largest collection of Hollywood movies and TV shows, thousands of creator-led stories and hundreds of Tubi Originals made for the most passionate fans. Headquartered in San Francisco and founded in 2014, Tubi is part of Tubi Media Group, a division of Fox Corporation.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Together, SiriusXM reaches a combined monthly audience of approximately 255 million listeners. SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

Media Contacts

Ron Gaskill – SiriusXM – ron.gaskill@siriusxm.com

AB Obi-Okoye – Tubi – eobi-okoye@tubi.tv