

February 1, 2016



Profire Energy Sets Fiscal Third Quarter 2016 Conference Call for Tuesday, February 9, 2016 at 1:00 p.m. EST

Company Executives to Discuss Fiscal Results, Strategic Plans, and Industry Environment

LINDON, Utah, Feb. 01, 2016 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services oilfield burner and chemical management solutions in the oil and gas industry, will hold a conference call on Tuesday, February 9, 2016 at 1:00 p.m. EST to discuss results for its fiscal third quarter which ended December 31, 2015. Financial results are expected to be filed with the Securities and Exchange Commission and reported in a press release after the market close on Monday, February 8, 2016.

Profire Energy CEO and President Brenton Hatch and CFO Ryan Oviatt will host the presentation, followed by a question and answer period.

Date: Tuesday, February 9, 2016

Time: 1:00 p.m. EST (11:00 a.m. MST)

Toll-free dial-in number: 1-855-327-6837

International dial-in number: 1-631-891-4304

The conference call will be webcast live and available for replay via this link:

<http://public.viavid.com/index.php?id=118100>. The webcast replay will be available for one year.

Please call the conference telephone number five minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting the conference call, please contact Tanner Lamb at 1-801-796-5127.

A replay of the call will be available after 8:00 p.m. EST on the same day through February 16, 2016.

Toll-free replay number: 1-877-870-5176

International replay number: 1-858-384-5517

Replay ID: 10000631

About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management and chemical injection systems are becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Victoria, Texas; Oklahoma City, Oklahoma; Tioga, Pennsylvania; Greeley, Colorado; and Edmonton, Alberta, Canada. For additional information, visit about Profire Energy, visit <http://www.ProfireEnergy.com>.

Cautionary Note Regarding Forward-Looking Statements. Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding the date and time of the Fiscal Third Quarter 2016 Conference Call; or company executives discussing fiscal results, strategic plans, and industry environment; or there being a webcast replay available at a later time; or, financial results filed with the Securities and Exchange Commission and reported in a press release prior to the call. All such forward-looking statements are subject to uncertainty and changes in circumstances. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities and Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.

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Source: Profire Energy