

## **GLOBAL LEASING OVERVIEW**

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#### **OVERVIEW**



Serve both Occupiers and Investors

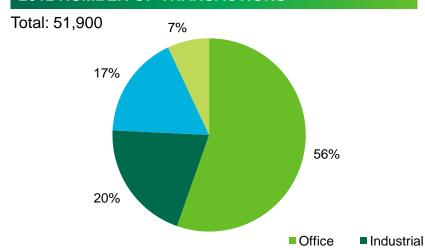


Tailored service delivery by property type and industry/market specialization

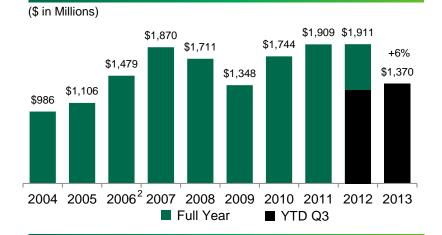


Approximately 4,100¹ leasing professionals worldwide

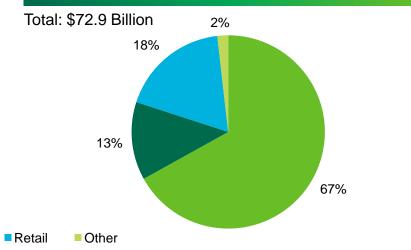
#### **2012 NUMBER OF TRANSACTIONS**

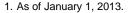


#### **GLOBAL LEASING REVENUE**



#### **2012 TRANSACTION VALUE**

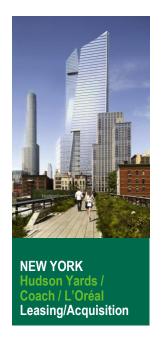




Includes Trammell Crow Company's revenue for the period from December 20, 2006 through December 31, 2006.

#### 2013 HIGHLIGHTS

## Market-Leading Transactions and New Business Wins













**NEW YORK** 

Ralph Lauren

**Retail Lease** 

HOUSTON
Petroleum
Geo-Services
Tenant
Representation



# MACRO TRENDS

## U.S. Leasing

	Market Volume Market Rents
Overall	<ul> <li>Slow economic growth is enough to produce positive absorption</li> <li>Recovery withstood the Federal budget "sequester" in Q3 2013</li> <li>Partial federal government shutdown added uncertainty but likely will have minimal impact on economy in Q4 2013</li> <li>Technology and energy sectors have done exceptionally well during the recovery</li> </ul>
Office	<ul> <li>Office market continues to show steady recovery</li> <li>Vacancy down 50bps from a year ago</li> <li>Majority of markets saw vacancy declines in Q3 2013</li> <li>Rents up 1.74% in past year</li> <li>Absorption was 21.65 million sq. ft. for YTD Q3 2013</li> <li>Dearth of new office construction will continue to help the market to recover</li> </ul>

	Q3 2013	YTD Q3 2013
CBRE Leasing Revenue <sup>1</sup>	<b>1</b> 12%	<b>1</b> 8%
Overall Market Volume	<b>↓</b> 9%	<b>↓</b> 10%

<sup>1.</sup> Americas leasing revenue.



## MACRO TRENDS

## **EMEA Leasing**

	Market Volume Market Rents
Overall	<ul> <li>Marked country disparities in demand for space linked to relative economic performance</li> <li>UK and Germany in lead with signs of stronger leasing demand</li> <li>Broader-based pick-up in leasing activity contingent on return of stronger economic conditions</li> </ul>
Office	<ul> <li>Leasing activity still subdued and highly uneven pattern across cities</li> <li>London is standout with very strong Q3 pushing YTD 2013 take-up 40% above 2012 levels</li> <li>German markets also relatively strong</li> <li>YTD Q3 2013 absorption totaled 88.97 million sq. ft.</li> <li>Prime office rents basically flat – some growth in London and Germany, declines in parts of Southern, Central and Eastern Europe</li> </ul>

	Q3 2013	YTD Q3 2013
CBRE Leasing Revenue	<b>1</b> 20%	<b>1</b> 10%
Overall Market Volume	<b>↓</b> 9%	<b>↓</b> 3%



# MACRO TRENDS

## Asia Pacific Leasing

		Market Volun	me Market Rents	
Overall	<ul> <li>Transaction volumes lower due to subdued demand from occupiers</li> <li>Demand strongest from domestic firms         <ul> <li>Multi-National Corporations comparatively less active, especially financial sector</li> </ul> </li> <li>Office rents flat since early 2012; retail rental growth decelerating</li> </ul>			
Office	<ul> <li>Q3 2013 rents decline slightly due to weak overall demand across APAC</li> <li>Japan and a few markets in Southeast Asia see growth</li> <li>Upbeat market sentiment in Japan thanks to improved demand from expanding domestic corporations</li> <li>Financial and legal sectors remain cautious but Technology/Media sector turns more active</li> </ul>			
		Q3 2013	YTD Q3 2013	
CBRE Leasing Revenue		<b>1</b> 6%¹	<b>1</b> 1%¹	
Overall Market Volume		NA	NA	

1. Local currency



#### **CBRE ADVANTAGES**

#### **People and Culture**



Top talent across service lines in each office



Collaboration



**Creativity and innovation** 

#### **Platform**



Geographic footprint – 400 offices in 60 countries<sup>1</sup>



**Depth of service offering** 



Managed Brokerage enabling an integrated service approach

<sup>1.</sup> Includes affiliate offices as of December 31, 2012.



#### **GROWTH OPPORTUNITIES**



#### **Market Builder**

Understand market share and opportunity



**Recruiting & Retention program** 



**Infill Mergers & Acquisitions** 



#### **Global Client Care & Development program**

- Grow existing client relationships



#### Process-oriented and managed approach to secure new clients (Managed Brokerage)

- Aggressive and targeted business development to increase number of opportunities
- Finishing First process to increase win rate
- Increase number of opportunities + increase win rate = increase in market share and revenue

