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# Equinix to Speak at NAB Show 2015

## Equinix to discuss trends that are disrupting digital media acquisition, production and distribution

REDWOOD CITY, Calif., April 13, 2015 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Brian Lillie, CIO, and Shane Guthrie, senior manager, Equinix Global Solutions Architecture Innovation, will be speaking at the NAB Show® taking place April 13-16, 2015 at the Las Vegas Convention Center in Las Vegas, Nevada.

Lillie will be participating on the executive panel, *"*Breaking Up is Hard to Do! Leaving Physical Media Behind in a Digital World," on Tuesday, April 14 at 11 a.m in room S219 in the South Hall. Lillie will be discussing the industry trends that are disrupting digital media acquisition, production and distribution, and the shifts in technology that are bringing about new solutions for decreasing costs and increasing agility while maintaining security.

Today's digital media productions increasingly demand the rapid provisioning and integration of core resources in order to support complex workflows across multiple supply chain partners. In his session, "On-Demand Project Infrastructure Using Just in Time Provisioning*,"* Guthrie, will discuss how using API abstraction to integrate workflow software to Infrastructure-as-a-Service (IaaS) pools for compute, storage and network makes it easier and more cost-effective for companies to streamline and template infrastructure provisioning. Guthrie's session will be held on Tuesday, April 14, at 4:30 p.m in the Connected Media Live Theater in the North Hall.

Equinix will be hosting meetings at NAB 2015 in the Connected Media/IP Hall, booth #N916 and North Hall meeting room, MR12.

**About Equinix**
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 33 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

**Forward Looking Statements**
*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities*

*and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

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