

Brunswick's 'All Blue Planet' initiative champions the restorative power of water

METTAWA, Ill., (June 21, 2022) – Brunswick Corporation (NYSE: BC) today launched [All Blue Planet](#), a global initiative focused on inspiring our communities to pursue the restorative power of water through educational programming, events and collaborations.

All Blue Planet, in partnership with Freedom Boat Club, will be participating in the Summerfest music festival in Milwaukee, Wisconsin, June 23 through July 9. From noon to 6 p.m. daily, visitors can learn more about All Blue Planet at the showcase tent and will have the opportunity to participate in exciting activities including free boat rides with Freedom Boat Club, an on-water concert on June 23, and on-water learning sessions with BoatClass.

“Studies show that time spent in, on or around water is an effective way to reduce stress and improve overall wellbeing” said Brenna Preisser, Executive Vice President and President, Business Acceleration and Chief Strategy Officer. “Through partnerships, All Blue Planet is focused on increasing access to the water and providing more opportunities for our communities to experience the water in all its forms.”

Under the All Blue Planet program, individuals are invited to join the movement by taking a pledge to incorporate water in their daily lives and help spread the word. Brunswick is also establishing collaborations with organizations including local Boys & Girls Clubs, Chicago Maritime Arts Center, Catch Co. and Active Disabled Americans to provide more opportunities to increase access to the water.

Learn more about All Blue Planet by visiting [AllBluePlanet.com](#).

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Advanced Systems Group, which includes industry-leading brands such as Simrad, Lowrance, C-MAP, B&G, MotorGuide, Attwood, Mastervolt, RELiON, Blue Sea Systems, CZone, and ASG Connect system integrators; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit [brunswick.com](#).