

April 28, 2021

BRUNSWICK®

Boston Whaler® partners with SEAL Team Ocean Reef to support the Navy SEAL Community



EDGEWATER, Fla. (April 28, 2021)— Boston Whaler was proud to partner with SEAL Team Ocean Reef, which works with the Navy SEAL Museum, a non-profit organization, to provide housing, family assistance, K9 companions, scholarships and more for the SEAL community. In support of the annual fundraising event, Whaler donated a boat to be raffled off, and hosted the event's first-ever fishing tournament, dubbed the Boston Whaler Invitational.

"We were grateful to participate and show our support for the Navy SEAL community," said Whaler President Nick Stickler. "It was an honor to be in the company of such amazing people. Our country's veterans and service members are true heroes."

Over the years, SEAL Team Ocean Reef has grown and evolved; the event has become a multi-day experience. Attendees engage with the Navy SEALs through activities including a beach boot camp, veterans' breakfast, VIP dinner, golf tournament, and "SEALs Up Close & Personal," an impressive display of SEAL skills and expertise. Guests of this year's event included Medal of Honor recipient and SEAL Mike Thornton, as well as twenty SEALs and their families. More than 1200 visitors enjoyed SEALs Up Close & Personal, and 250 attended the VIP dinner.

The raffle of a Boston Whaler 130 Super Sport, featuring a one-of-a-kind Navy SEAL hull wrap (shown above), raised \$40,000. Fifteen boats fished in the Boston Whaler Invitational, with each boat carrying SEALs and their family members. A team on 420 Outrage WHALER 1, helmed by Stickler and Boston Whaler's Director of Large Boat Sales Wil Rogers, led the hunt for sailfish. Additional backing came from MarineMax Ocean Reef and its General

Manager/Director of Sales Ken Reda, a longtime supporter of SEAL Team Ocean Reef.

“Everyone at Boston Whaler and MarineMax was wonderful and so very generous,” said John Lee, the event’s lead organizer. “Even beyond the incredible amount of money raised in the raffle, the goodwill from the SEAL logo on the boat is priceless. We’re proud to share in demonstrating our respect and love for all veterans for their service to our great country.”

For more information on SEAL Team Ocean Reef, visit SEALTeamOceanReef.com. To learn more about the Navy SEAL Museum or to support the SEAL community, visit www.navysealmuseum.org.

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About Boston Whaler:

For more than 60 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers and center console boats. Founded in 1958 and currently headquartered in Edgewater, FL, the company’s unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 13–42 feet and is distributed around the world by a network of exceptional dealers. For more information about The Unsinkable Legend, please visit bostonwhaler.com. Boston Whaler is owned by Brunswick Corporation (NYSE: BC), the leading marine manufacturer in the world.

About Brunswick:

Headquartered in Mettawa, Ill., Brunswick Corporation’s leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Advanced Systems Group, including MotorGuide trolling motors, Attwood, Mastervolt, Blue Sea Systems, and CZone parts and accessories, and ASG Connect integrated systems; Land ‘N’ Sea, BLA, Payne’s Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit <https://www.brunswick.com>.