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SeaChange's Jonathan Rider Advances to Chief Operating Officer

ACTON, Mass., Feb. 09, 2017 (GLOBE NEWSWIRE) -- Multiscreen video software innovator [SeaChange International, Inc.](http://www.schange.com) (NASDAQ:SEAC) has promoted Jonathan Rider to the position of Senior Vice President & Chief Operating Officer, advancing from his prior role as Chief Information Officer. Reporting to CEO Ed Terino, Mr. Rider oversees Engineering, Product Management, Services, Sales and Marketing globally.

"Promoting Jon to COO facilitates the ongoing turnaround of SeaChange, whereby he is taking on additional responsibilities for the execution of improvements to achieve further cost reductions, while enhancing sales and marketing, business development, product development, delivery and service," said Ed Terino. "Jon's expanded role allows us to leverage his extensive operational experience to elevate our quality, responsiveness and profitability from customer implementations, service, and support."

Mr. Rider joined SeaChange as CIO in April 2016, initially to implement a company-wide data architecture driving uniform business processes across geographies and functions for customer relationship management, sales and marketing automation and G&A management. Previously, as CIO for Dynatrace, Mr. Rider managed an infrastructure footprint covering 20 countries and implemented an agile development environment for more rapid software releases. As VP of Technology Business Systems for Arcadia Healthcare Solutions, he created a cloud hosting infrastructure that supported millions of healthcare records. While PTC's VP, Technology Business Systems, he managed systems, applications development and platforms in support of more than 6,000 users. As Gilbane Building's CIO, he managed an infrastructure with 100 business applications used by over 300 construction projects and thousands of users. As VP, Technology for Monster Worldwide, his accomplishments included developing and managing systems and applications supporting \$1 billion in sales and a half-million data queries daily.

Mr. Rider holds a Six Sigma Green Belt and Black Belt certification from Villanova University. He earned his MBA at the University of Phoenix and BS at Embry-Riddle Aeronautical University. He holds a patent for data mining systems. Prior to starting his IT career, he was a U.S. Army officer, helicopter pilot and instructor.

Visit <http://www.schange.com/company/events> to book a meeting with SeaChange at NCTC Winter Educational Conference (New Orleans, Feb. 20-21), CASBAA OTT Summit (Singapore, March 1) and NAB 2017 (Las Vegas, April 24-27).

Editor's note: Visit <http://www.schange.com/photos/jon-rider> for a high-resolution headshot of Jon Rider.

About SeaChange International

Enabling our customers to deliver billions of premium video streams across a matrix of pay-

TV and OTT platforms, SeaChange (Nasdaq:SEAC) empowers service providers, broadcasters, content owners and brand advertisers to entertain audiences, engage consumers and expand business opportunities. As an Emmy winning organization with nearly 25 years of experience, we give media businesses the content management, delivery and monetization capabilities they need to craft an individualized branded experience for every viewer that sets the pace for quality and value worldwide. For more information, please visit www.schange.com.

Contact:

Press

Jim Sheehan

SeaChange

1-978-897-0100 x3064

jim.sheehan@schange.com

Investors

Monica Gould

The Blueshirt Group

1-212-871-3927

monica@blueshirtgroup.com



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