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The Coca-Cola Company, The Coca-Cola Foundation and Local California Bottler Join Together to Support Wildfire Relief

\$600,000 Pledged Toward Emergency Relief and Recovery Efforts Throughout California

ATLANTA & LOS ANGELES--(BUSINESS WIRE)-- The Coca-Cola Company, its local bottling partner and The Coca-Cola Foundation have joined together to help the families and communities affected by devastating wildfires across California. The Coca-Cola Foundation today pledged \$400,000 and The Coca-Cola Company pledged an additional \$100,000 to the American Red Cross to provide emergency food, shelter and comfort to thousands of people who have been forced to evacuate their homes across Northern and Southern California.

“Our hearts go out to everyone impacted by these tragic wildfires, and we send our deepest appreciation to the emergency responders working tirelessly to restore California communities to safety,” said Helen Smith Price, President, The Coca-Cola Foundation.

In addition to donations from The Coca-Cola Company and The Coca-Cola Foundation, the company’s California-based bottling partner, Reyes Coca-Cola Bottling (in partnership with its sister company Great Lakes Coca-Cola Bottling, both owned by Reyes Holdings, L.L.C.), has contributed \$50,000 to the American Red Cross and is donating thousands of bottles of water to support local relief efforts. Reyes Coca-Cola Bottling also donated \$50,000 to the Coca-Cola Employee Disaster Relief Fund, which directly supports local employees impacted by the wildfires.

“Our Coca-Cola family is deeply affected by the devastation in California, because many of our employees, friends, families and customers call these communities home,” said Bill O’Brien, Chief Executive Officer, Reyes Coca-Cola Bottling. “Our local team will continue to supply beverages and other necessities to first responders, fire fighters and relief organizations, and we are fully committed to helping our employees and neighbors recover in the months ahead.”

About The Coca-Cola Foundation

The Coca-Cola Foundation is the global philanthropic arm of The Coca-Cola Company. Through more than 30 years of giving back, The Coca-Cola Foundation has contributed more than \$1 billion to help protect the environment, promote recycling, empower women and enhance the overall well-being of communities. For more information about The Coca-Cola Foundation, please visit www.coca-colagivingback.com.

About Reyes Coca-Cola Bottling, L.L.C.

Reyes Coca-Cola Bottling is a bottler and distributor of refreshing Coca-Cola sparkling and still brands. We service stores, restaurants, entertainment venues, offices, and college campuses throughout California and in portions of Nevada including the major markets of Las Vegas, Los Angeles, San Francisco and San Diego. A wholly-owned subsidiary of Reyes Holdings, L.L.C., we are dedicated to adding value to the Coca-Cola supply chain, providing the best, most reliable service to our customers and contributing to our community while creating an outstanding work environment for our employees. For more information, visit www.reyescocacola.com.

About Great Lakes Coca-Cola Bottling

Great Lakes Coca-Cola Bottling is a bottler and distributor of refreshing Coca-Cola sparkling and still brands. We service stores, restaurants, entertainment venues, offices, and college campuses throughout Chicagoland and the Midwest. A wholly-owned subsidiary of Reyes Holdings, L.L.C., we are dedicated to adding value to the Coca-Cola supply chain, providing the best, most reliable service to our customers and contributing to our community while creating an outstanding work environment for our employees. For more information, visit www.greatlakescocacola.com.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. In addition to the company's Coca-Cola brands, our portfolio includes some of the world's most valuable beverage brands, such as AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, innocent smoothies and juices, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater and ZICO coconut water. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at Coca-Cola Journey at www.coca-colacompany.com and follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

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