

**KCSA Strategic Communications' Lewis Goldberg to Moderate "Cannabis and the Capital Markets"
Panel at Cannabis World Congress & Business Expo**

Los Angeles, September 25, 2018 – Lewis Goldberg, Managing Partner, KCSA Strategic Communications, a fully-integrated communications agency specializing in public relations, investor relations and social media, will be moderating a panel at this week's Cannabis World Congress & Business Expo (CWCBE expo). The conference, one of the largest gatherings of cannabis companies, investors, and media, is being held from September 26-28th at the LA Convention Center.

The panel, called "Cannabis and the Capital Markets," is in the investing track of the conference and will take place on Thursday, September 27th from 12:00-12:50 in Conference Room 501AB. Attendees will be privy to a conversation with some of the industry's biggest players including: Kris Krane, President & Co-Founder, 4Front; Tahira Rehmatullah, Chief Financial Officer, MTech Acquisition Corp's and Managing Director, Hypur Ventures; William Simpson, CEO, Golden Leaf Holdings (CSE:GLH) (OTCQB:GLDFF); Beth Stavola, COO, MPX Bioceutical (CSE: MPX; OTC: MPXEF). The panel will take an in-depth look at:

- The cannabis capital markets are incredibly frothy right now. How are private companies encountering investor fatigue?
- Given all of the companies that have gone public recently, are the current private companies too late to the dance?
- Given the amount of money flowing into and through the cannabis space, is it too late for budding entrepreneurs to get into the business?
- Where are the investors coming from? Since U.S. institutions are, for the most part banned from investing, where is the money coming from?

"Collectively, we are building an industry, which is complicated, especially given the state-by-state regulations and the lack of access to traditional banking," said Mr. Goldberg. "Unlike other industries, we have to learn how to play by different rules. And, it's through panels and events like Cannabis World Congress, that people can come together and truly learn from one another. While it's a competitive industry, it is also a collegial one. We truly want one another to succeed."

For the latest in-depth coverage on the industry, subscribe to The Green Rush, KCSA's weekly podcast that features industry leaders talking about the business of cannabis.

About KCSA Strategic Communications

KCSA Strategic Communications is a fully-integrated communications agency specializing in public relations, investor relations, social media and marketing with expertise in financial and professional services, technology, healthcare, media, energy, cannabis and public services companies. Since 1969, the firm has demonstrated strategic thinking and program execution that drives results for its clients in the ever-changing communications and digital landscape. The firm's clients are its best references. For more information on the KCSA Cannabis Practice or "The Green Rush," the company's weekly podcast on the business of cannabis, please visit our [website](#). Or find us on the following social channels: Twitter: @KCSA_Cannabis and Instagram: @KCSA_Cannabis.

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