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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Pitbull And Norwegian Cruise Line Celebrate Norwegian Escape's Arrival To NYC In Spring 2018

NEW YORK, Oct. 12, 2017 /PRNewswire/ -- **Norwegian Escape's Godfather** and international music star, **Pitbull**, made a special appearance with **Norwegian Cruise Line President and Chief Executive Officer Andy Stuart** at **PHD Rooftop Lounge at Dream Downtown** in **New York** to celebrate Norwegian Escape coming to homeport in the Big Apple in Spring 2018. The afternoon kicked off with guests enjoying delicious bites from Norwegian Escape's culinary outposts, sipping on cocktails crafted from Pitbull's very own vodka, Voli, and sampling a selection of Michael Mondavi Family Wines. Guests were able to "walk the plank" in a virtual reality segment of the largest ropes course at sea and pose for sharable photos with the ship's celebrity Godfather Mr. Worldwide. The exclusive afternoon was topped off with an electrifying performance from *For the Record: The Brat Pack*[™], one of Norwegian Escape's award-winning Broadway-style shows. Norwegian Cruise Line President and CEO Andy Stuart and Pitbull took to the mic to say a few words to the guest and toast to the beautiful ship, Norwegian Escape, as well as discuss their joint support for Hurricane relief efforts in the Caribbean.

When Norwegian Escape arrives to her new homeport in Manhattan next year, she will sail seven-day cruises to Bermuda during the summer months and seven-day cruises to Canada & New England and the Bahamas & Florida as well as a selection of longer cruises to the Western and Southern Caribbean during the fall/winter 2018/2019 season. Norwegian Escape will be the brand's largest ship to ever homeport from New York City at 164,600

gross tons and 4,266 guests. Norwegian Cruise Line has been homeporting year-round from the Manhattan Cruise Terminal since 2003.

About Norwegian Cruise Line

Norwegian Cruise Line is the innovator in cruise travel with a 50-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pools and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 28 dining options, award-winning entertainment, superior guest service and more across all of the brand's 15 ships.

Recently, the line was named "Europe's Leading Cruise Line" for the tenth consecutive year, as well as "Caribbean's Leading Cruise Line" for the fifth time and "North America's Leading Cruise Line" for the second straight year by the World Travel Awards. Norwegian's next new build, the highly anticipated Norwegian Bliss, will be delivered in April 2018 featuring many firsts-at-sea for the global market including the largest race track at sea, award-winning Broadway entertainment, two observation lounges for guests to enjoy stunning ocean and glacier views and more. Norwegian will introduce an additional new "Breakaway Plus" Class cruise ship in 2019 and has four additional ships on order for delivery beginning in 2022, with an option to introduce two more ships in 2026 and 2027.

For further information on Norwegian Cruise Line visit www.ncl.com; contact us in the U.S. and Canada at 888-NCL-CRUISE (625-2784); or follow us on the following social channels for the latest company news & exclusive content: Facebook, Instagram and Youtube: @NorwegianCruiseLine; Twitter, Periscope and Snapchat: @CruiseNorwegian; and WeChat: @gonclcn. High resolution, downloadable images are available at www.ncl.com/media-center.

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