

September 26, 2017



NORWEGIAN CRUISE LINE  
HOLDINGS LTD.

# Norwegian Cruise Line Holdings Ltd. Partners with All Hands Volunteers for Hope Starts Here Hurricane Relief

**Company sets goal of raising \$2.5 million and commits up to \$1.25 million in matching donations to help reconstruct schools and critical infrastructure in the Caribbean**

MIAMI, Sept. 26, 2017 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd., a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands, today announced a partnership with All Hands Volunteers, the world's leading disaster relief organization powered by volunteers, and set a goal to raise \$2.5 million for the *Hope Starts Here* hurricane relief program. Under *Hope Starts Here*, the company is committing to match up to \$1.25 million of donations from its valued guests, team members, suppliers and partners in order to substantially help All Hands Volunteers ([hands.org](http://hands.org)), a 501(c)3 non-profit relief organization, and Happy Hearts Fund ([happyheartfund.org](http://happyheartfund.org)) deliver early relief response for the Florida Keys, and rebuild safe, resilient schools in the Caribbean islands impacted by Hurricanes Irma and Maria.

"We are heartbroken to see the devastation that Hurricanes Irma and Maria have inflicted on the Florida Keys and several Caribbean islands, where our ships have been visiting since the beginning of our 50 years in business," said Frank Del Rio, President and Chief Executive Officer of Norwegian Cruise Line Holdings Ltd. "The Caribbean is part of our family, and we are grateful to work with All Hands Volunteers and Happy Hearts Fund to create the *Hope Starts Here* hurricane relief program and do our part in giving back to these destinations. We're proud to start our campaign with a \$600,000 donation to help begin the rebuilding efforts."

"We are incredibly grateful for this support from Norwegian Cruise Line Holdings Ltd., and for our continued partnership with Happy Hearts Fund to provide their support and expertise," said David Campbell, Chairman and Founder of All Hands Volunteers. "As the single largest donation in our organization's history, this funding could not have come at a more crucial time as we work to rebuild communities in the U.S. Virgin Islands and other Caribbean islands after the destruction brought by recent natural disasters, Hurricanes Irma and Maria. All Hands Volunteers will work together with the local communities to meet their long-term needs and rebuild hope."

"We are thrilled to receive this donation from Norwegian Cruise Line Holdings Ltd. and to work in partnership with All Hands Volunteers with their hurricane relief efforts in the Caribbean islands and the Florida Keys," said Petra Nemcova, Founder of Happy Hearts Fund. "This funding will allow us to together rebuild safe, resilient schools in areas most impacted by recent natural disasters to keep children safe, but also to ensure that these communities are not forgotten when the emergency response efforts are complete. Children

often wait four or more years for schools to be rebuilt, and I hope that more companies will take the same thoughtful actions for long-term recovery.”

In the wake of Hurricane Irma, Norwegian Cruise Line Holdings Ltd. immediately deployed Norwegian Sky to St. Thomas, USVI to bring 35 pallets of much-needed supplies and assist in humanitarian efforts to evacuate residents and visitors. Additionally, one of the company's newest ships, Norwegian Escape, also housed approximately 4,000 displaced guests who were unable to secure flights home due to hurricane closures. The company is continuing to collect essential items, including medical supplies, diapers, baby formula, water, food, construction materials, blankets, sleeping pods and more, and is working with partners on the ground to support disaster relief efforts. To help hurricane relief and recovery, and to make a donation that will be matched<sup>1</sup> by Norwegian Cruise Line Holdings Ltd., please visit <http://www.nclhld.com/hurricanerelief>.

### **About All Hands Volunteers**

Since its inception following the Indian Ocean earthquake and tsunami in 2004, All Hands Volunteers has responded to 79 disasters worldwide, engaging over 39,000 volunteers to help more than 500,000 individuals impacted by natural disasters all over the world; including Hurricanes Katrina and Sandy, Typhoon Haiyan in the Philippines and the devastating earthquakes in Nepal in 2015. Philanthropic leaders say the organization is known for being nimble, collaborative, and professional in its response to the immediate and long term needs of those suffering in the aftermath of a natural disaster. All Hands Volunteers has received Charity Navigator's highest 4 Star Rating. All Hands Volunteers currently has disaster relief programs in Texas, U.S. Virgin Islands, Louisiana, Missouri, Nepal and Peru. Find out more at <http://www.hands.org>.

### **About Happy Hearts Fund**

Happy Hearts Fund (HHF), founded in 2006 by Petra Nemcova after she survived the 2004 Indian Ocean Tsunami, rebuilds safe, resilient schools in areas impacted by natural disasters. HHF works during the gap period when children are forgotten after emergency response is complete, bringing hope and empowerment to generations of children and entire communities. Globally, Happy Hearts Fund is active in 10 countries and has built 165 schools. Since inception their programs have benefited more than 110,000 children and 618,000 community members. For more information, please visit [www.happyheartsfund.org](http://www.happyheartsfund.org).

### **About Norwegian Cruise Line Holdings Ltd.**

Norwegian Cruise Line Holdings Ltd. (Nasdaq:NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 25 ships with approximately 50,400 berths, these brands offer itineraries to more than 510 destinations worldwide. The Company will introduce seven additional ships through 2025, and has an option to introduce two additional ships for delivery in 2026 and 2027.

Norwegian Cruise Line is the innovator in cruise travel with a 50-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule. Today, Norwegian invites guests to enjoy a relaxed, resort style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodation options, including The Haven by Norwegian®, a luxury enclave with suites, private pools and dining, concierge service and personal butlers. Oceania Cruises offers an unrivaled vacation experience renowned for the finest cuisine at sea and destination-rich

itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on ports across Europe, Asia, Africa, Australia, New Zealand, the South Pacific and the Americas. Celebrating its 25th anniversary in 2017, Regent Seven Seas Cruises offers the industry's most inclusive luxury experience aboard its all-suite fleet. A voyage with Regent Seven Seas Cruises includes all-suite accommodations, round-trip domestic air and business-class air on intercontinental flights from U.S. and Canada, highly personalized service, exquisite cuisine, fine wines and spirits, unlimited internet access, sightseeing excursions in every port, gratuities, ground transfers and a pre-cruise hotel package for guests staying in concierge-level suites and higher.

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<sup>1</sup> Norwegian Cruise Line Holdings Ltd. will match up to \$1.25 million in donations.

### **Cautionary Statement Concerning Forward-Looking Statements**

Certain statements in this release constitute forward-looking statements within the meaning of the U.S. federal securities laws intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this release, including, without limitation, those regarding our business strategy, financial position, results of operations, plans, prospects and objectives of management for future operations (including expected charitable donations), are forward-looking statements. Many, but not all, of these statements can be found by looking for words like "expect," "anticipate," "goal," "project," "plan," "believe," "seek," "will," "may," "forecast," "estimate," "intend," "future," and similar words. Forward-looking statements do not guarantee future performance and may involve risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-looking statements. Examples of these risks, uncertainties and other factors include, but are not limited to the impact of: adverse general economic and related factors, such as fluctuating or increasing levels of unemployment, underemployment and the volatility of fuel prices, declines in the securities and real estate markets, and perceptions of these conditions that decrease the level of disposable income of consumers or consumer confidence; adverse events impacting the security of travel, such as terrorist acts, armed conflict and threats thereof, acts of piracy, and other international events; the risks and increased costs associated with operating internationally; our expansion into and investments in new markets; breaches in data security or other disturbances to our information technology and other networks; the spread of epidemics and viral outbreaks; adverse incidents involving cruise ships; changes in fuel prices and/or other cruise operating costs; any impairment of our tradenames or goodwill; our hedging strategies; our inability to obtain adequate insurance coverage; our substantial indebtedness, including the ability to raise additional capital to fund our operations, and to generate the necessary amount of cash to service our existing debt; restrictions in the agreements governing our indebtedness that limit our flexibility in operating our business; the significant portion of our assets pledged as collateral under our existing debt agreements and the ability of our creditors to accelerate the repayment of our indebtedness; volatility and disruptions in the global credit and financial markets, which may adversely affect our ability to borrow and could increase our counterparty credit risks, including those under our credit facilities, derivatives, contingent obligations, insurance contracts and new ship progress payment guarantees; fluctuations in foreign currency exchange rates; overcapacity in key markets or globally; our inability to recruit or retain qualified personnel or the loss of key personnel; future changes relating to how external distribution channels sell and market our cruises; our reliance on third parties

to provide hotel management services to certain ships and certain other services; delays in our shipbuilding program and ship repairs, maintenance and refurbishments; future increases in the price of, or major changes or reduction in, commercial airline services; seasonal variations in passenger fare rates and occupancy levels at different times of the year; our ability to keep pace with developments in technology; amendments to our collective bargaining agreements for crew members and other employee relation issues; the continued availability of attractive port destinations; pending or threatened litigation, investigations and enforcement actions; changes involving the tax and environmental regulatory regimes in which we operate; and other factors set forth under "Risk Factors" in our most recently filed Annual Report on Form 10-K and subsequent filings by the Company with the Securities and Exchange Commission. The above examples are not exhaustive and new risks emerge from time to time. Such forward-looking statements are based on our current beliefs, assumptions, expectations, estimates and projections regarding our present and future business strategies and the environment in which we expect to operate in the future. These forward-looking statements speak only as of the date made. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change of events, conditions or circumstances on which any such statement was based, except as required by law.

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Source: Norwegian Cruise Line Holdings Ltd.