

September 23, 2025



# WisdomTree Leaders Recognized on INvolve's 2025 'Heroes Role Model Lists supported by YouTube'

*Award recognizes individuals paving the way for increased representation and inclusion in the workplace*

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced that three of its leaders have been recognized on INvolve's 2025 'Heroes Role Model Lists supported by YouTube.' Marci Frankenthaler, Chief Legal Officer, was featured on The Heroes Executives Role Model List, while Lauren Pfindt, Associate, Portfolio Solutions, and Leah Moore, Senior Marketing Coordinator, were named to The Heroes Future Leaders Role Model List.

INvolve's 'Heroes Role Model Lists supported by YouTube' spotlight women executives, emerging women leaders and advocates for women in business. Honorees on these lists are recognized for their impactful contributions for advancing gender inclusion globally and serve as benchmarks for driving progress in the workplace.

On being named to the Heroes Executives Role Model List, Frankenthaler said, "It's a privilege to be recognized on INvolve's 2025 'Heroes Role Model Lists supported by YouTube' for the second consecutive year alongside such inspiring colleagues. Inclusion on the list recognizes our ongoing commitment to fostering a culture where all individuals are empowered to lead. At WisdomTree, we believe that inclusion is not a one-time initiative, but a continuous journey, and I'm proud to be part of a team that embraces this mission every day."

All three honorees are active leaders of WisdomTree's global Women's Initiative Network (WIN), an employee-led program focused on promoting gender equity through mentorship, professional development and leadership opportunities. WIN supports all genders within the organization and connects members with firm leaders to advance career growth and build a more inclusive workplace.

## The Heroes Executives Role Model List

**Marci Frankenthaler**, Chief Legal Officer, has made significant strides in fostering inclusion. Marci founded WisdomTree's WIN, and as its executive sponsor, she provides strategic leadership, facilitates executive roundtables and actively participates in mentorship initiatives. She also helped establish WisdomTree's global Communication and Connection Collective (C3), which ensures equitable recruiting, feedback and promotion processes. These initiatives have empowered women across the organization and helped to create a culture of belonging. This is Marci's second consecutive year being selected for the Heroes

## Executive Roles Models List.

### The Heroes Future Leaders Role Model List

**Lauren Pfendt**, Associate, Portfolio Solutions, is being recognized for the second consecutive year for her leadership in advancing women in financial services. As Co-Chair of WisdomTree's WIN, she has played a pivotal role in driving the group's strategic direction, leading sub-committees, managing budgets and facilitating mentorship programs that empower colleagues and aspiring professionals. Lauren also has spearheaded a range of high-impact initiatives, including quarterly book clubs, charitable giving, roundtable discussions on inclusivity and sponsorship opportunities for women college students at industry conferences. Outside WisdomTree, she contributes to Women in ETFs, strengthening career development and partnerships across the industry.

**Leah Moore**, Senior Marketing Coordinator, is a passionate advocate for women's inclusion and career growth and development. As WIN Co-Chair, Leah leads initiatives like Women's History Month events, a cross-departmental mentorship program and a career advancement training series. Leah has also grown WIN's visibility through its LinkedIn showcase page, strengthening engagement and outreach. Beyond WisdomTree, Leah participates in the Women in ETFs South Mentorship Program, working with her mentor on career growth and industry engagement.

Founder & CEO of INvolve, Suki Sandhu OBE, said, "I'm so thrilled to be celebrating this global group of trailblazing Executives, Future Leaders and Advocates who are working to ensure women in the workplace can thrive. All the individuals featured in our Heroes Role Model Lists supported by YouTube are championing inclusion and leveraging their expertise and knowledge to drive impactful initiatives and strategic change within their organizations. It's vital that women across global organizations can succeed and achieve career success, and these Role Models are essential drivers of change who are smashing barriers to progress. We could not effect change without them leading the way."

To view this year's INvolve's Heroes Role Model Lists supported by YouTube, see [here](#).

### About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our blockchain-native digital wallet, WisdomTree Prime®, and institutional platform, WisdomTree Connect™.\*

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WisdomTree currently has approximately \$135.2 billion in assets under management globally.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

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Category: Business Update

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Source: WisdomTree, Inc.