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# PeopleScout Identified as a Leader in NelsonHall's 2018 NEAT Vendor Evaluation for RPO

CHICAGO--(BUSINESS WIRE)-- [PeopleScout](#) is identified as a Leader, the highest rating, in NelsonHall's 2018 NEAT RPO Vendor Evaluation.

PeopleScout, the world leader in recruitment process outsourcing, was identified by NelsonHall as a Leader in every category in the 2018 NEAT Vendor Evaluation for RPO, including Innovation Focus, Candidate Experience Focus, Multi-country/Global Focus and Overall.

This recognition follows PeopleScout's 2017 launch of Affinix™, a mobile-first, cloud-based platform that creates a consumer-like candidate experience. Affinix streamlines the sourcing process and uses innovative talent acquisition technology to make the recruitment process more effective and attractive for candidates.

"As an RPO vendor, PeopleScout is making its mark as a Leader," said Nikki Edwards, NelsonHall's Principal HR Service Research Analyst. "The recent launch of its Affinix platform puts PeopleScout in a strong position to deliver an even better candidate experience in the future. This was supported by feedback from PeopleScout's clients, who are optimistic about how Affinix will enable their candidates to have a truly personalized candidate experience."

"It's an honor to be identified as a Leader across all RPO categories and most notably for Candidate Experience and Innovation Focus," said PeopleScout President Taryn Owen. "We continue to invest in our proprietary technology as well as in our people and global delivery capabilities to provide our clients with the edge in the competitive talent market. Our goal is to deliver the personalized and engaging experience that today's candidates expect through the right balance of human expertise and superior talent technology."

Affinix is a solution designed to help PeopleScout's clients connect with the best talent faster through a candidate experience that mimics the simplicity and usability of the best consumer websites. Embedded within PeopleScout's talent solutions, Affinix delivers speed and scalability while leveraging artificial intelligence, recruitment marketing, machine learning, predictive analytics and other emerging technologies with one-point ATS and VMS integration and single sign-on.

PeopleScout's Affinix simplifies the fragmented talent acquisition technology ecosystem by deploying best-in-class technology to create a seamless experience for both the candidate and hiring manager. Affinix is built on Amazon Web Services (AWS) Cloud infrastructure for stability, scalability and security and is engineered for flexibility and future enhancement.

In addition to being identified as a Leader in the Global Multi-Country Focus by NelsonHall, PeopleScout was also named the largest RPO provider in the world by volume in 2017, by Everest Group, and was named a Major Contender on Everest's first annual PEAK Matrix™ of the recruitment process outsourcing (RPO) service provider landscape in Asia-Pacific. PeopleScout was named a top Enterprise and Healthcare RPO Provider on HRO Today's 2017 RPO Baker's Dozen as well as the No. 1 MSP on HRO Today's 2017 MSP Baker's Dozen.

### **About NelsonHall and NEAT vendor evaluation**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in IT and business services with analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.

NEAT is NelsonHall's vendor evaluation and assessment tool, a method by which sourcing managers can strategically evaluate vendors at the onset of the screening process. Positioning as a "Leader" is based on a combination of analyst assessments and feedback from interviewing of vendor clients, primarily around measurements of the vendor's ability to deliver immediate benefit as well as meeting future customer requirements.

### **About PeopleScout**

PeopleScout, a TrueBlue company (NYSE:TBI) is the world's largest RPO provider managing talent solutions that span the global economy, with end-to-end MSP capabilities supporting total workforce needs. PeopleScout boasts 98 percent client retention managing the most complex programs in the industry. The company's thousands of forward-looking talent professionals provide clients with the edge in the people business by consistently delivering now while anticipating what's next. Affinix™, PeopleScout's proprietary talent acquisition platform, empowers faster engagement with the best talent through an AI-driven, consumer-like candidate experience with one-point ATS and VMS integration and single sign-on. Leveraging the power of data gleaned from engaging millions of candidates and contingent associates every year, PeopleScout enhances talent intelligence for clients across more than 70 countries with headquarters in Chicago and Sydney and global delivery centers in Charlotte, Toronto, Montreal, Krakow, Gurgaon and Bangalore. For more information, please visit [www.peoplescout.com](http://www.peoplescout.com).

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