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## RCI Announces Winners of Twelfth Annual RCI Green Awards Program

*Three vacation resorts honored for industry-leading sustainability efforts*

ORLANDO, Fla.--(BUSINESS WIRE)-- [RCI](#)<sup>®</sup>, the world's premier vacation exchange company, announced today the winners of the annual RCI<sup>®</sup> Green Awards program.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20230607005170/en/>



The highest honor in the RCI Green Awards program, the Platinum Award, was awarded to Club Wyndham Ocean Boulevard in Myrtle Beach, South Carolina. (Photo: Business Wire)

management.

"We're thrilled to announce the winners of the annual RCI Green Awards and applaud these three resorts for championing sustainability in our industry," said Richard Ruff, senior vice president and managing director of RCI North America. "By highlighting these winning efforts, we hope to inspire all resorts in the RCI network to do their part to protect the environment, while also offering unforgettable vacation experiences to owners and guests."

The highest honor in the RCI Green Awards program, the Platinum Award, was awarded to [Club Wyndham Ocean Boulevard](#) in Myrtle Beach, South Carolina. The beach vacation resort was recognized for its commitment to energy efficient lighting, which makes up more than 75% of lighting across the entire property. The resort also utilizes renewable energy throughout its amenities and has a staff-led sustainability committee that meets quarterly.

Each year, the RCI Green Award program honors three RCI-affiliated resorts leading the pack in environmentally sustainable resort operations practices. Third-party eco-certification expert [GreenCircle Certified, LLC](#) selects award winners based on nominations from RCI affiliates in the North America region. Winners are chosen based on advances in energy and water conservation, waste management, community outreach and environmental

The Gold RCI Green Award went to [Club Wyndham Palm-Aire](#) in Pompano Beach, Florida. To keep guests cool and energy use low, the resort utilizes energy efficient beverage machines throughout the property. Water efficient shower heads, sink faucets and toilet fixtures have also been installed to promote responsible water use.

Lastly, the Silver RCI Green Award was bestowed to [The Cliffs at Princeville](#) in Kauai, Hawaii, which employs renewable energy to minimize grid energy use. The property has invested in third-party energy audits and connects resort guests with electric vehicle (EV) car rentals by the hour, including Tesla Model 3's, available via the Envoy Mobility app.

The RCI Green Award program is free and open to all RCI affiliates in North America. RCI also offers a [Green Resource Center](#) on its affiliate website for developers looking to expand their sustainability efforts. The application process for next year's RCI Green Awards program will begin in the fall of this year.

## About RCI

RCI® is the new shape of travel™. As the worldwide leader in membership travel services to the vacation ownership industry, the company offers the industry's leading vacation exchange platform to its 3.5 million members around the world, providing access to 4,100 affiliated resorts in approximately 110 countries. RCI Travel offers enhanced travel services allowing its members to flexibly travel year round. RCI is a part of the [Panorama](#) family of travel brands at Travel + Leisure Co. (NYSE:TNL). For additional information visit [rci.com](https://www.rci.com). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

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