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Blink Charging Streamlines Operations with Strategic Production Shift

Blink emphasizes core strengths, innovation, and service, while outsourcing production for speed and efficiency

Bowie, MD., Nov. 05, 2025 (GLOBE NEWSWIRE) -- [Blink Charging Co.](#) (NASDAQ: BLNK) ("Blink" or the "Company"), a leading global owner, operator, and provider of electric vehicle (EV) charging equipment and services, today announced a strategic shift in its production model, transitioning to contract manufacturing for its EV charging hardware.

This transition is a core element of BlinkForward, the Company's strategy to streamline operations, scale faster, and drive profitability. By leveraging external manufacturing expertise, Blink expects to cut overhead costs, boost efficiencies, and intensify its focus on innovation and service expansion.

"This move sharpens our focus and scales our impact," said Mike Battaglia, President and CEO of Blink Charging. "By collaborating with world-class manufacturers, we aim to increase efficiencies and flexibility while retaining full control of our technology. It's a strategic shift that lets us grow our network footprint and deliver better experiences, faster."

Blink retains full ownership of its intellectual property and continues to lead all aspects of product design, quality assurance, and technology integration. The Company's sourcing strategy includes multiple manufacturing partners across the United States and India, ensuring geographic diversification, supply-chain resilience, and consistent quality.

The transition is underway, with the full shift expected by early 2026, positioning Blink for its next phase of EV charging innovation.

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About Blink Charging

Blink Charging Co. (Nasdaq: BLNK) is a global leader in electric vehicle (EV) charging equipment and services, enabling drivers, hosts, and fleets to easily transition to electric transportation through innovative charging solutions. Blink's principal line of products and services include Blink's EV charging network ("Blink Network"), EV charging equipment, and EV charging services. The Blink Network uses proprietary, cloud-based software that operates, maintains, and tracks the EV charging stations connected to the network and the associated charging data. Blink has established key strategic partnerships for rolling out adoption across numerous location types, including parking facilities, multifamily residences

and condos, workplace locations, health care/medical facilities, schools and universities, airports, auto dealers, hotels, mixed-use municipal locations, parks and recreation areas, religious institutions, restaurants, retailers, stadiums, supermarkets, and transportation hubs.

For more information, please visit <https://blinkcharging.com/>

Forward-Looking Statements

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, and terms such as “anticipate,” “expect,” “intend,” “may,” “will,” “should” or other comparable terms, involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the future. Those statements include statements regarding the intent, belief or current expectations of Blink Charging and members of its management, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, including achieving projected revenue, adjusted EBITDA and gross margin targets as described in Blink Charging’s periodic reports filed with the SEC, and that actual results may differ materially from those contemplated by such forward-looking statements. Except as required by federal securities law, Blink Charging undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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