

October 14, 2020



## Vuzix to Host Webinar with Oculogx to Discuss Optimized Hands-Free Pick-From-Store Operations to Support the Growing Trend in E-Commerce Curbside Delivery

ROCHESTER, N.Y., Oct. 14, 2020 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, today announced the Company will host a webinar with Oculogx to discuss how fulfillment operations can be optimized through hands-free pick-from-store operations and elevate retailers' business operations to the next level with increased efficiency and productivity by using Vuzix Smart Glasses running the Oculogx software.



The webinar on October 22<sup>nd</sup> will provide an overview of the Oculogx Ocx One hands-free order fulfillment software, which officially [launched](#) in September, review a successful customer case study and demonstrate how Vuzix Smart Glasses are designed and built for hands-free operations within the retail environment.

"The Ocx One Order Fulfillment platform using Vuzix smart glasses has been shown to create an average 2-year ROI of 2600% by optimizing our enterprise retail customers' picking process to maintain a deep, direct relationship to the end consumer. We challenge you to own your own e-Commerce customers and fulfill your BOPIS (Buy Online, Pick Up in Store) orders profitably," said Charu Thomas, CEO and Founder at Oculogx.

"Consumer shopping behavior has changed dramatically as a result of the COVID-19 pandemic. E-Commerce sales have skyrocketed and retail organizations are challenged with maximizing sales and optimizing customer shopping experiences to support the growing trend in e-Commerce curbside delivery," said Paul Travers, Vuzix President and Chief Executive Officer.

If you're interested in learning more about the next wave of retail and how hands-free store operations can elevate your business operations to the next level in terms of efficiency and productivity, please register below.

Webinar Topic: Are you ready for the Retail 'Peak Season' in the New Normal?

Date: Thursday, October 22, 2020

Start Time: 2:00 PM Eastern Time (ET)

Webinar/Registration Link:

[https://vuzix.zoom.us/webinar/register/WN\\_7IQJyQZ0R3-L861GK9VE3A](https://vuzix.zoom.us/webinar/register/WN_7IQJyQZ0R3-L861GK9VE3A)

### **About Oculogx**

Oculogx is reimagining the order fulfillment process with technology designed to empower retail workforces and executives alike. Working with leading retailers to increase productivity, Oculogx's product suite features a range of software and AR-driven solutions that allow any retailer, no matter vertical or size, to select a customized solution set. Founded by Forbes 30 Under 30 honoree Charu Thomas, the company has been recognized for its innovations, winning the Atlanta Startup Battle and being named a TC Top Picks for TechCrunch Disrupt San Francisco 2019. Oculogx is headquartered in Bentonville, AR. For more information, visit <http://www.oculogx.com>.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 179 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2020 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix [website](#), [Twitter](#) and [Facebook](#) pages.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix' business growth with Oculogx, productivity improvement rates, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally

identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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