

## Vuzix Assists University of Rochester Medical Center Surgeons with Augmented Reality Smart Glasses

- Vuzix Smart Glasses being employed in multiple areas and purposes within University of Rochester Medical Center

ROCHESTER, N.Y., Oct. 9, 2020 /PRNewswire/ -- <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, today is announcing that the Company's M400 Smart Glasses are being used by the <u>University of Rochester Medical Center</u> surgeons for training and the education of patients to better help them understand their surgical procedure and the parts of the anatomy affected.



"AR is easy to use in training as the software behind it is very seamless. Vuzix is innovative and has made its hardware more user friendly and more comfortable to use for longer periods of time. Where AR is used the most today is in the medical training of students," commented Associate Director of the University of Rochester Medical Health Lab, Michael Hasselberg.

"Vuzix is focused on delivering all day wearable products for enterprise and healthcare and it's very rewarding for our team at Vuzix to see our products being put to work to deliver potentially live saving training for surgeons and other medical professionals in our own

backyard in Rochester, NY at the University of Rochester Medical Center. Our presence with our Smart Glasses products in the healthcare vertical continues to steadily expand both throughout the United States and across the globe in multiple European countries, Malaysia, Thailand, Tokyo and Taiwan," said Paul Travers, President and Chief Executive Officer at Vuzix.

A full copy of the article that highlights Vuzix and the University of Rochester Medical Center can be accessed from In Good Health – Rochester Area Healthcare Newspaper online through the following link: <a href="http://www.gvhealthnews.com/features/henrietta-based-vuzix-makes-augmented-reality-a-reality/">http://www.gvhealthnews.com/features/henrietta-based-vuzix-makes-augmented-reality-a-reality/</a>.

## **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 179 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2020 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix website, Twitter and Facebook pages.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Vuzix M400 Smart Glasses, our relationship with the University of Rochester Medical Center and future business opportunities, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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