

### **2Q2023 EARNINGS PRESENTATION**

AUGUST 8, 2023



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Certain statements included in this presentation may be considered forward-looking. All statements in this presentation that are not historical facts are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements, and therefore these statements should not be taken as quarantees of future performance or results. We may use words such as "expects," "anticipates," "intends," "plans," "believes," "could," "seeks," "estimates," and variations of such words and similar expressions in identifying forward-looking statements. The forward-looking statements herein include, but not limited to, statements concerning: our possible or assumed future results of operations; our business strategies; our ability to attract and retain customers; our ability to sell additional products and services to customers; our cash needs and financing plans; our competitive position; our industry environment; our potential growth opportunities; expected technological advances by us or by third parties and our ability to leverage them; the effects of future regulation; and the effects of competition. These statements are based on our management's beliefs and assumptions and on information currently available to our management. It is important to note that forward-looking statements are not guarantees of future performance, and that our actual results could differ materially from those set forth in any forward-looking statements. Due to risks and uncertainties, actual events may differ materially from current expectations. For a more in-depth discussion of these and other factors that could cause actual results to differ from those contained in forward-looking statements, see the discussions under the heading "Risk Factors" in the Company's most recent annual report on Form 10-K and other documents that the Company has subsequently filed with the SEC. Vuzix disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.



## **Call Participants and Agenda**

#### **Participants**

**Paul Travers** 

President and CEO

**Grant Russell** 

CFO and Executive Vice President

Ed McGregor

Director of Investor Relations

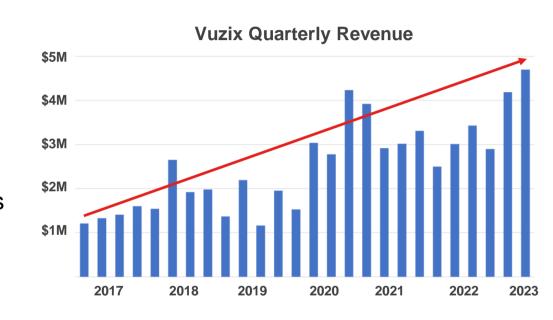
#### <u>Agenda</u>

- > Introduction
- Business review
- > Financial review
- Closing Remarks
- > Q&A



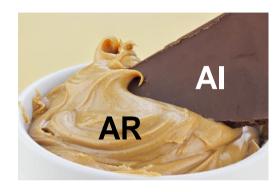
## **Opening Remarks and 2Q2023 Comments**

- 2Q2023 revenue of \$4.7M rose 56% YOY and 12% sequentially
- ➤ Record 2Q2023 smart glasses sales of \$4.4M, up 51% YOY
- 2Q2023 OEM revenue of \$0.3M with the number of engagements continuing to expand
- Remain bullish on full year 2023 prospects; well positioned to achieve record revenues





#### **Smart Glasses Comments**



Visual search
Language Translation
Voice control
Hearing impaired solutions
Sign language
Human enhancement in enterprise

- ➤ The trend toward enterprise-wide rollouts among F100 companies remains exciting
- Numerous existing accounts are expected to continue their roll out plans in 2H23, especially in warehousing & logistics
- Continued expansion of Vuzix' global sales channel through the addition of value-added channel partners
- Seeing AR smart glasses with AI-enabled applications and use cases gain traction across broad market segments

#### **OEM Comments**

- Many opportunities in the queue with both new and existing customers
- US-based ODM and OEM recognition by the market continues to expand
- Vuzix' competitive advantages include fast turnaround times, broad solution flexibility, high volume capacity and a competitive cost structure



- Already under contract with some customers in the defense, commercial aviation, enterprise and broader AR consumer markets
- Vuzix has many major customers that have been or are developing our waveguides into their head mounted programs; several are expected to begin scaled production by 2023 year-end and going into 1H2024



#### **OEM Comments – Con't**

- ➤ The ability to produce large format waveguides should open up new markets for large format "heads-up" displays for use in conventional vehicles/aircraft cockpits
- ➤ In the consumer AR market, receiving strong interest from customers spanning fashions brands, telecoms, social media firms, and sports and gaming
- ➤ The expectation is that the consumer AR market will rapidly develop and ultimately become a multi-billion-unit market

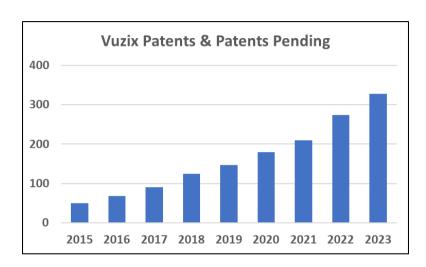


➤ Vuzix Ultralite Platform-based solutions will be in production by year-end, and we expect will be going to market with several OEM brands through 2024



## **Patents, Patents Pending & Trade Secrets**

- Vuzix' IP portfolio is steadily expanding
  - ✓ Now 325+, up 50%+ over the last 24 months
- Patents and patents pending cover a broad range of technologies:
  - ✓ Eyewear product designs, including Ultralite
  - ✓ Waveguide designs and fabrication
  - ✓ Optical coupling and fixed focus technology
  - ✓ Prescription capabilities and customization
- Patents AND trade secrets cover things like:
  - ✓ Nano imprinting and process equipment
  - ✓ Polymers, adhesion promotors, release agents
  - ✓ Replication and double-sided formats





## **Waveguide Comments**

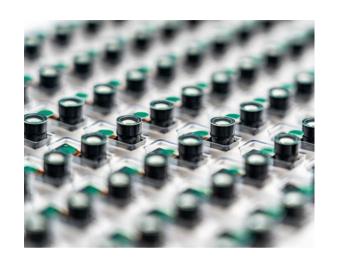
- ➤ New 12K ft² waveguide production facility is soon to be operational:
  - ✓ Required power infrastructure has been installed
  - ✓ Waveguide production equipment is being moved in and qualified
- > Broad in-house capabilities:
  - ✓ Specification to design
  - ✓ Mold production
  - ✓ Replication
  - ✓ Test and system integration
  - Small to large design sizes with quick turnarounds





## µLEDs: Leading Suppliers & Atomistic

- Industry players remain challenged to design and produce acceptable RGB µLEDs
- Vuzix has established working relationships with several of the industry's most advanced vendors through both partnerships and investments



- > Atomistic with its very novel approach is making great progress
- Atomistic uses customized and complex fabrication equipment that had to be designed from the ground up
- ➤ Potential to upend the entire smart glasses industry with full color, exceptional brightness and all-day battery performance in a fashion forward form factor



## Recap

- Vuzix is one of the outstanding leaders in the AR industry today and it is evident in multiple areas:
  - ✓ Our business is seeing expanding top line growth
  - ✓ Vuzix has one of the fastest growing enterprise product solutions in the market
  - ✓ Vuzix has critical waveguide technology from design through to a one-of-a-kind mega factory for high volume production at broad market enabling price points
  - ✓ Vuzix has a major stake in what should prove to be the most advanced uLED display technology available, solving for the critically needed, high efficiency full color displays for future AR glasses
- Bottom line we are well positioned to win and see significant growth in our enterprise value going forward



# **2Q2023 Operating Results**

	2Q2023	2Q2022	% Change
Total Sales	\$4.69M	\$3.01M	+56%
Gross Profit	\$0.97M	\$0.27M	+266%
Gross Margin	20.7%	8.8%	+135%
Total Expenses	\$10.58M	\$10.27M	+3%
Operating (Loss)	\$(9.61)M	\$(10.00)M	+4%
EPS (Loss)	\$(0.14)	\$(0.16)	+13%

# **Balance Sheet Highlights**

	6/30/2023	12/31/2022
Cash	\$48.6M	\$72.6M
Current Assets	\$68.3M	\$91.2M
Working Capital	\$61.5M	\$76.0M
Long-Term Debt	0	0
Shareholder Equity	\$103.2M	\$116.7M

# Q&A