

# FIBRA PROLOGIS

Investor Presentation

May 2021



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# Resilient Investment Strategy





### Focused Investment Strategy

- 144% Total Return Since IPO<sup>(1)</sup>
- Superior organic growth
- Reliable and sustainable cash flow
- Access to Prologis development pipeline
- Irreplaceable industrial real estate in Mexico in the six most dynamic markets
- Consumption and e-commerce driving incremental growth
- Benefit from manufacturing and nearshoring



# Unmatched Portfolio Focused on the Top Consumption and Manufacturing Markets



Data as of March 31, 2021. Note: GLA is defined as gross leasable area.

1. Operating properties only.

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2. Includes one value-added acquisition property that is not in the operating pool.

# Real Estate Fundamentals





- Logistics real estate demand was solid for the first quarter of the year
- Border markets remain severely constrained with market vacancy below 2%
- Vacancy in the six main Mexico markets was 3.4%

Sources: CBRE, NAI, Prologis Research

Data as of March 31, 2021

- 1. BTS is defined as build to suit
- 2. TTM is defined as trailing twelve months

Sources: CBRE, Prologis Research Note: Completions equate to supply while net absorption is equivalent to demand



# Nearshoring as a Rising Structural Demand Driver

Global supply chain trends underpin the future of Mexican logistics real estate

### Supply chain disruptions driving a renewed focus on resiliency

- Built-in flexibility to avoid disruptions (e,g., geopolitical, weather, currency, supplier, labor) accelerating the shift to regionalize and nearshore production
- Regionalized production models create quasi-independent supply chains that can ship globally were disruptions to arise around the world
- Underpinned by IIoT (Industrial Internet of Things) technology

### Nearshoring offers compelling efficiency gains

- Proximity to consumers in North America offers speedy delivery
- Consumer preference for customized products underpinned by technology

### Geographical and industry diverse demand

- Propelled by defense-sensitive industries (e.g., electronics, medical), complex high-technology sectors (auto, industrial goods), bulky products (e.g., home goods) and consumer goods that require customization
- Asian multinationals a growing share of demand, as firms mature to service North American consumers or reconfigure supply chains away from long global supply chains





# Nearshoring: Growth in Mexico-to-US Manufacturing

### TOTAL MANUFACTURED GOODS IMPORTS FROM MEXICO AS % OF IMPORTS FROM ASIAN LOW-COST COUNTRIES



- In 2020, the U.S. imported 46 cents worth of manufacturing imports from Mexico for every dollar of manufacturing imports from Asia
- 75% less time to transport goods to the end customer in the U.S. from Mexico vs Asia
- 20-30% savings in production cost by manufacturing in Mexico vs U.S.



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### Diverse Demand Drivers Present in Mexico Resilience During Pandemic

#### CONSUMPTION

Distribution of Customer Industry, Share of Total FIBRA Prologis Portfolio NRA





Source: Prologis Research Note: Other category includes data center, call centers and multi-industries.

# Positive Trends for E-Commerce in Mexico

#### SHARE OF INTERNET RETAILING SALES

%, As a Percentage of Total Retail Sales

### INTERNET SALES PENETRATION BY INDUSTRY, MEXICO

%, As a Percentage of Total Industry Retail Sales





- E-commerce becoming an added tailwind for logistics real estate demand, especially in Mexico City
- Mexican e-commerce sales growing rapidly by >50% yearover-year, driven by the stayat-home economy
- Mexico projected to exceed USD\$19B in e-commerce revenue, surpassing Argentina in 2021<sup>(1)</sup>
- E-commerce penetration in Mexico still in nascent development stage relative to global market peers

### POSITIVE UPSIDE IN INTERNET PENETRATION

%, Internet Sales as a Share of Total Retail Sales



Source: Euromonitor, Prologis Research

Note: Excludes sales tax and travel spending; E-commerce sales exclude consumer-to-consumer transactions 1. Statista

# E-Commerce Requires ~3X the Distribution Space of Traditional Retail





# Last Touch<sup>®</sup>: Location Matters

### CONTINUUM OF LOGISTICS REAL ESTATE LOCATION REQUIREMENTS





Santa Maria I, Last Touch® center

- 234k sf in NRA distributed in 4 properties
- Location: Mexico City & Guadalajara
- 50% occupied / 62% leased





# Low Risk Business Model



# Portfolio Statistics & Well-Laddered Expiration Schedule

### LEASE EXPIRY PROFILE BY ANNUALIZED NER & AVERAGE IN-PLACE RENT



### **PORTFOLIO STATISTICS**

Avg in Place Rent per Sq Ft	\$5.61
Avg Market Rent per Sq Ft	\$5.69
2021 Expiring Rent per Sq Ft	\$5.50
Avg Contractual Rent Escalator <sup>(1)</sup>	~2.5%
WARLT <sup>(2)</sup>	~41 months

**CURRENCY OF LEASES, % OF NET EFFECTIVE RENT** 





Data as of March 31, 2021

1. For USD denominated leases only. Leases in Mexican pesos are tied to Mexican inflation.

2. Weighted Average Remaining Lease Term

# Diversified Customer Base

220 customers in Mexico have

329 leases with FIBRA Prologis

87% of FIBRA Prologis' customers are multinational companies^{(1)}

Our top 10 customers represent just

23.8% of net effective rent



CUSTOMER INDUSTRY %. NRA basis 15% 14% 10% 9% 8% 8% 6% 4% 4% 4% 3% 1% 1% Clothing Transport General Retailer Auto Food Consumer Goods Appliances Healthcare ndustrial/Commodities Home Goods Construction Paper/Packaging Data, other



Note: Industry classifications do not sum to 100%; the balance (15%) is ascribable to units where 3PL customers have more than one industry type present.

# External Growth: Identified Future Growth Acquisitions

### EXTERNAL GROWTH VIA PROLOGIS DEVELOPMENT PIPELINE (MSF) **Prologis & FIBRAPL** Development Land Bank & Pipeline Expansion Land<sup>(1)</sup> FIBRAPL Portfolio 1.5 40.3 5.2 47.0 Prologis Land Bank And FIBRAPL Expansion Land Based On Buildable SF 1.5 1.8 0.6 0.6 0.7 Mexico City Monterrey Reynosa Juarez Tijuana

#### UNIQUE COMPETITIVE ADVANTAGE

- Proprietary access to Prologis development pipeline at market values
- Exclusive right to third-party acquisitions sourced by Prologis
- 16% growth potential in the next 3 to 4 years, subject to market conditions and financial availability

#### **PROLOGIS DEVELOPMENT PIPELINE**

	GLA (MSF)	% Leased
Mexico City	0.4	100%
Ciudad Juarez	0.5	56%
Tijuana	0.4	100%
Monterrey	0.2	100%
Total	1.5	87%



# Strong Financial Position

### BBB/BBB+ rated by Fitch/HR Ratings<sup>1</sup>

DEBT METRICS	Q1 2021
Total debt	\$827M
Wtd avg rate	3.4%
USD denominated	100%
Wtd avg term	7.0 yrs
Green debt	44.7%
Available liquidity USD <sup>2</sup>	\$339M
Fixed debt <sup>3</sup>	58%
Net debt to EBITDA	4.4x
Fixed charge coverage	5.3x



1. A securities rating is not a recommendation to buy, sell or hold securities and is subject to revision or withdrawal at any time by the rating agency 2. Liquidity is comprised of US\$14M of cash, US\$325M undrawn from unsecured credit facility.



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## Best Practices Oriented to Create Value



### **ENVIRONMENT**

**33%** Green

certifications

of total operating portfolio has LED lighting

50%

### 24%

of total operating portfolio has cool or reflective roofing

### **COMMUNITY & EMPLOYEES**

**51%** of employees

are women

**100%** of employees have access to career training and education

# 92%

employee engagement with the company

100%

### GOVERNANCE

57%

of Technical

Committee

members are

independent

anonymous ethics and safety help lines

24-hr

ethics of employees elp lines subject to FCPA rules



### FIBRA Prologis ESG Facts

# Strong Sustainability Focus

### GOALS

- 100% of LED lighting of the portfolio by 2025, currently 50%
- Increase our building green certification to 50% by 2022, currently 33%
- Start our solar energy initiative in 2021
- 2021 first ESG report by July 2021

#### SUSTAINABILITY BY THE NUMBERS

Sustainable Building Feature	2017	2018	2019	2020
LED lighting	2%	26%	28%	50%
Cool roof portfolio coverage <sup>1</sup>	17%	22%	23%	25%
	17	21	34	44
Building certifications	4.4 MSF	5.8 MSF	8.4 MSF	13.2 MSF



Ranked #2 in 2020 for ESG/SRI Metrics







31 LEED certification awarded



GRESB Sector Leader 2020 Awarded Green Stars 4 years in a row



A Score in 2020 Climate Change



17 Silver BOMA BEST certificates awarded



1. Based on percentage by area of operating portfolio that utilizes cool/reflective roofing materials

2. Does not include double counting of assets with both a LEED certificate and BOMA BESG certificate

3. Data as of December 31, 2020

# World Class Corporate Governance

### Alignment with Certificate Holders

### Philosophy

• Our governance structure reflects a marketleading approach to corporate governance prioritizing the interests of our certificate holders, while leveraging our relationship with Prologis, consistently recognized for its best-inclass governance

### Committees

- The following committees consist of at least three independent members
  - Audit Committee
  - Practices Committee
  - Indebtedness Committee

### Shared Ownership

 Prologis' 46.8% ownership of FIBRA Prologis, demonstrates alignment with certificate holders

### Technical Committee Members

• Technical Committee members are ratified annually by certificate holders

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Independent	Prologis
Members	Members

- Luis F. Cervantes
- Alberto Saavedra
- Xavier de Uriarte Berron
- Carlos Elizondo Mayer-Serra

- Luis Gutiérrez
- Eugene F. Reilly
- Edward S. Nekritz

### Related-Party Transactions

 Only independent members of the Technical Committee may vote for related-party transactions, such as purchasing stabilized assets from our sponsor, Prologis



# Creating Value for Certificate Holders

#### TOTAL RETURN OF CBFIS IN MEXICAN PESOS

June 4, 2014 – April 30, 2021





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Source: Bloomberg, company filings. FIBRA Prologis' initial public offering was June 4, 2014. Peers include Terrafina, FIBRA Uno, FIBRA Macquarie and Vesta.

1. Excluding the realized exchange loss on VAT refund.

2. 7-year CAGR based on annualized 2014 figures.

3. Represents annualized distributions for 2014 based on period from June 4, 2014 through December 31, 2014.





# Appendix



# Historical Operating Performance



### STRONG POSITIVE RENT CHANGE ON ROLLOVER (%)



Q414 Q115 Q215 Q315 Q415 Q116 Q216 Q316 Q416 Q117 Q217 Q317 Q417 Q118 Q218 Q318 Q418 Q119 Q219 Q319 Q419 Q120 Q220 Q320 Q420 Q121

Trailing 4Q



# Historical Growth



**FFO GROWTH** 

Millions of USD





AFFO GROWTH

Millions of USD



#### Data as of March 31, 2021

Note: For comparative purposes, incentive fees paid to FIBRAPL's sponsor in 2017, 2018 and 2019 have been excluded, as has the impact on realized exchange losses from VAT in 2015.



# Historical Credit Metrics

40% 30% 20% 10% Q416 Q417 Q418 Q419 Q420 Q121

DEBT % OF INVESTMENT PROPERTIES





**FIXED CHARGE COVERAGE RATIO** 



LIQUIDITY

Millions of USD

450





# Portfolio Growth Since IPO

#### **GROSS LEASABLE AREA**

Thousands of SF, June 4, 2014 through December 31, 2020



**REAL ESTATE PORTFOLIO**<sup>(1)(2)(3)</sup>

Thousands of USD\$





2. IPO was June 4, 2014.

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3. Post-IPO acquisitions were completed between 2014 and 2019.

# Superior High-Barrier Market Concentration Versus Peers

	Supply Chain Center		Growth Economy		Global Metropolis	
High-Barrier	FIBRAPL 31%	Others 17%			FIBRAPL 42%	Others 24%
Lower-Barrier	FIBRAPL 0%	Others 47%	FIBRAPL 26%	Others 11%		
Subtotal	FIBRAPL 31%	Others 64%	FIBRAPL 26%	Others 11%	FIBRAPL 42%	Others 24%

Sources: company filings, Prologis Research

Note: Distributed by NRA. Other FIBRAs includes FUNO, Terrafina, Fibra Macquarie and Vesta as of March 31, 2020. Global Metropolis defined as large and high-income population center with high barriers to new development. A Growth Economy is a fast-growing population and evolving economy with rising incomes and increasing barriers to new development. A supply chain center is a lower barrier market with access to major transportation routes. Mexico City defined as a high barrier global metropolis. Monterrey and Guadalajara defined as lower barrier growth economies. The main border markets (Tijuana, Juarez and Reynosa) are high barrier supply chain center.



# Fee Structure

### Transparent and Aligned

	Fee Туре	Calculation		Payment Frequency
	Property Management	3% x collect	ed revenues	Monthly
Operating Fees	New leases: 5% x lease value for <5 yrs;Leasing Commission2.5% x lease value for 5-10 yrs;Only when no broker is involvedRenewals: 50% of new lease schedule			<sup>1</sup> / <sub>2</sub> at closing <sup>1</sup> / <sub>2</sub> at occupancy
Op	Construction Fee / Development Fee	4% x property and te and constru		Project completion
	Asset Management	0.75% annual × appraised asset value		Quarterly
Fees		Hurdle rate	9%	
ation		High watermark	Yes	
Administration Fees	Incentive	Fee	10%	Annually
		Currency	100% in CBFIs	at IPO anniversary
		Lock up	6 months	



# Strategic Acquisition Completed April 2020

### **Prologis Park Grande**

- Location: Mexico City
- Land Size: 212.3 acres, 9.3 MSF
- GLA: 3.9 MSF
- 100% leased

### **Unique Competitive Advantage:**

- State of the art logistics park focused on ecommerce customers and consolidation of 3PL customers
- Strategically located in the land constrained premier Class-A building corridor of Mexico City





# Mexico City





# Guadalajara





# Monterrey











# Ciudad Juarez





# Reynosa





# Reynosa





