

Sprinklr to Present at the Citi 2022 Global Technology Conference

NEW YORK--(BUSINESS WIRE)-- <u>Sprinklr</u> (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that Ragy Thomas, Sprinklr's Founder, Chairman and Chief Executive Officer, and Manish Sarin, Chief Financial Officer will be participating in the following investor event:

Citi 2022 Global Technology Conference

Presenters: Ragy Thomas, Founder, Chairman & Chief Executive Officer; Manish Sarin,

Chief Financial Officer

Date and Time: Friday, September 9th, 2022 at 9:00 AM ET

A live audio webcast and replay will be available on Sprinklr's investor relations website: https://investors.sprinklr.com/.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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Investor Relations

ir@sprinklr.com

Press

Austin DeArman pr@sprinklr.com

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