

Sprinklr to Present at Upcoming Investor Conference

NEW YORK--(BUSINESS WIRE)-- <u>Sprinklr</u> (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that Ragy Thomas, Sprinklr's Founder, Chairman and Chief Executive Officer, will be virtually presenting at the following event:

Citi 2021 Global Technology Virtual Conference

Presenter: Ragy Thomas, Founder, Chairman & Chief Executive Officer

Date: Tuesday, September 14, 2021

Time: 1:50 p.m. ET

A live webcast and replay will be available on Sprinklr's investor relations website: https://investors.sprinklr.com/

About Sprinklr

<u>Sprinklr</u> is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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