

Sprinklr CEO & Founder Ragy Thomas to Present at Two Upcoming Investor Conferences

NEW YORK--(BUSINESS WIRE)-- <u>Sprinklr</u>, helping the world's most beloved brands create personalized relationships with customers, today announced that it will present at the <u>JMP Securities Technology Conference</u> and the <u>Morgan Stanley Tech, Media & Telecom Conference</u>, both in San Francisco during the last week of February.

Conference Details:

JMP Securities Technology Conference

- Date and Time of Sprinklr's Presentation: Tuesday, February 26th at 10:30 a.m. PT.
- Location: The Ritz-Carlton, San Francisco.

Morgan Stanley Technology, Media & Telecom Conference

- Date and Time of Sprinklr's Presentation: Wednesday, February 27th at 12:55 p.m. PT.
- Location: The Palace Hotel, San Francisco.

ABOUT SPRINKLR

Sprinklr helps organizations listen to real-time public conversations on 25 social platforms, 10 messaging platforms, 4 voice platforms, and 350 million web sources. Sprinklr Intuition AITM turns these conversations into actionable insights so that brands can delight customers with 1:1 messages, personalized ads, and memorable customer care. Sprinklr's unified platform delivers enterprise-level compliance, security, and privacy – critical in today's challenging regulatory environment.

Headquartered in New York City, Sprinklr works with more than 1,000 large enterprise global organizations, including: Allstate, McDonald's, Microsoft, NASA, Nike, Philips, Procter & Gamble, Samsung, Santander, Shell, and Verizon. Sprinklr's partners include Accenture, Deloitte, IBM, Microsoft, and SAP.

For more information, visit sprinklr.com or follow us on Twitter @sprinklr

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