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Sprinklr Inducted into JPMorgan Chase Hall of Innovation

Leading Provider of Enterprise Social Technology Recognized for Disruptive Technology Innovation and Business Impact of its Solution

NEW YORK--(BUSINESS WIRE)-- Sprinklr, the world's most complete enterprise social technology company, today announced that it has been inducted into the JPMorgan Chase Hall of Innovation. The award recognizes select emerging tech companies for their innovation, business value and disruptive nature.

Enabling JPMorgan Chase & Co. (NYSE:JPM) to improve customer experiences across all customer touch points with a fully-integrated, enterprise-wide social technology platform, Sprinklr was honored with the award at the seventh annual J.P. Morgan Technology Innovation Symposium in Menlo Park, California.

"Social media is increasingly part of everything we do at JPMorgan Chase – customer service, marketing and sales, recruiting, and improving the customer experience," said Trish Wexler, Chief Communications Officer, Chase. "Sprinklr gives us the ability to manage all of our social activity from a single platform that is simple, secure, and controlled."

"The only way businesses can thrive in the age of the connected and empowered consumer is by putting customer experience at the heart of the enterprise," said Ragy Thomas, founder and CEO of Sprinklr. "Starting with its executive leadership team, JPMorgan Chase understands the transformative power of social as a way to create experiences that make people feel they truly matter. At Sprinklr, we're incredibly proud to be able to provide the company with the enterprise infrastructure it needs to deliver those experiences quickly and consistently across all channels."

JPMorgan Chase is a leader in partnering with innovative companies that help drive value to our customers and employees in new ways, such as digital technologies, infrastructure, security and data and analytics. Since 2010, 15 companies have been inducted into the JPMorgan Chase Hall of Innovation.

About Sprinklr

Sprinklr is the world's most complete enterprise social technology, purpose-built for large companies to drive business outcomes and manage customer experiences across all touch points. Called "[the most powerful technology in the market](#)," Sprinklr's fully integrated social experience management software powers more than four billion social connections across 77 countries. Headquartered in New York City with more than 1,000 employees globally, Sprinklr is revolutionizing customer engagement for more than 1,000 of *Fortune's* top enterprise brands, including IHG, Intel, Microsoft, Samsung, and Virgin America, and partners like Deloitte Digital, Accenture, Havas, and Razorfish. For more information, visit sprinklr.com or tweet us at [@sprinklr](https://twitter.com/sprinklr).

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.4 trillion and operations worldwide. The Firm is a leader in investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing, and asset management. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.

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