

Mobil 1 Teams Up with Porsche in Quest for Transsyberia 2007 Rally Win

Specially Modified Porsche Cayenne S Transsyberia Relies on World's Leading Synthetic Motor Oil

FAIRFAX, VA.--(BUSINESS WIRE)--

Beginning on August 3, 24 Porsche teams driving Porsche Cayenne sport utility vehicles filled with Mobil 1 viscosity grade OW-40 will compete in one of the world's toughest automotive rally events. Covering 7,100 kilometers (4,412 miles) of forests, deserts, mountains and plains over 14 days, the drivers' spirits, navigational skills and engines will be tested by a challenging route that will take them from Moscow to the Mongolian capital of Ulaanbaatar.

"From the initial design of the Porsche Cayenne, Mobil 1 has collaborated with Porsche engineers on the special lubricant requirements necessary to meet the challenges of every driving environment," says Hauke Braack, Strategic Global Alliance Manager, ExxonMobil Lubricants & Petroleum Specialties Company. "We are proud to be a part of this exciting, multi-terrain journey and wish all of the Porsche Cayenne teams well in the competition."

Mobil 1 provides a variety of performance benefits to the Cayenne. These include fuel economy, excellent oil flow characteristics and outstanding engine wear protection. Mobil 1 can operate in a temperature range from -45C(-49F) to +200C (+392F). Mobil 1 0W-40 is ideally suited for high-performance super-charged and turbo-charged engines.

Porsche uses Mobil 1 as factory-fill in all its current vehicle models and also recommends the lubricant for all service fills.

Mobil 1 is original equipment in a number of other high-performance vehicles. Mobil 1 is the world's leading synthetic motor oil brand.

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Source: Exxon Mobil Corporation