

November 9, 2016



Equifax International Business Unit Live Webcast on November 30

Third Event in Investor Relations Webcast Series

ATLANTA, Nov. 9, 2016 /PRNewswire/ --

Who: Hosted by Cowen and Company Director, Equity Research - Payments & Financial Info Services George Mihalos; featuring Equifax International President John Hartman and Chief Financial Officer John Gamble, along with Senior Vice President Investor Relations Jeff Dodge.

What: The webcast will provide an overview of the International Business Unit at Equifax including its business operations in Latin America, Europe, Asia and Canada as well as emerging markets. Following the presentation, there will also be a moderated Q & A session.

When: Wednesday, November 30th at 10:00 am ET

Where: <https://kvgo.com/equifax/InternationalBusinessUnit> The link is also available on <http://investor.equifax.com/>.

For audio only, participants can dial (no passcode needed):

US/Canada: 1-877-675-4753
International: 719-325-4893



About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its databases include employee data contributed from more than 6,600 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100

list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015). For more information, visit www.equifax.com.

Logo - <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/equifax-international-business-unit-live-webcast-on-november-30-300359722.html>

SOURCE Equifax Inc.