June 23, 2015

Equifax Teams with Visible Equity® to Offer Residential Property and Credit Data to Financial Institutions

ATLANTA, June 23, 2015 /PRNewswire/ -- Equifax, a global information solutions provider, today announced that its residential property and consumer credit data will now be made available to credit unions via a data integration with Visible Equity, a leading provider of web-based business intelligence and analytics tools for financial institutions.

This integration will provide financial institutions with access to Equifax residential property data, including collateral valuations and public record liens, as well as consumer credit data—historically only available in raw data format—via Visible Equity's leading web-based software. This expanded access to data coupled with enhanced analytics capabilities will help enable lenders to address the inefficiencies associated with manual data aggregation and analysis processes, as well as make more strategic lending choices.

"At Equifax, we are committed to leveraging our differentiated data to help improve the business performance of our customers," said James Frasche, Vice President of Property Data & Analytics at Equifax. "Expanding access to our property and credit data assets via Visible Equity's platform will help financial institutions enhance their portfolio risk management and reporting capabilities."

Lenders, analysts and financial officers use the Visible Equity analysis software to identify, measure and help monitor loan portfolio risk and opportunities.

"As the leading provider of business intelligence and analytics software in the financial industry we are always looking for ways to help further our clients ability to make data driven decisions. With Equifax as a partner, making better lending decisions will be that much easier for our clients," said Dave Gilbert, Chief Marketing Officer at Visible Equity.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit: www.equifax.com.

About Visible Equity
Visible Equity® provides web-based business intelligence and analytics software for financial institutions.

Logo - https://photos.prnewswire.com/prnh/20060224/CLF037LOGO

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/equifax-teams-with-visible-equity-to-offer-residential-property-and-credit-data-to-financial-institutions-300103564.html

SOURCE Equifax Inc.