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Stryve Biltong Announces Grand Opening of Production Facility in Madill, Oklahoma on November 15th

Biltong Snack Brand Partners with City of Madill to Create Jobs and Grow Company

MADILL, Okla., Nov. 8, 2018 /PRNewswire/ -- Stryve Biltong, the leader in biltong snacks, is proud to announce the opening of a new production facility in the city of Madill, Oklahoma, on November 15th. The 52,000 square foot facility will allow for 30,000 square feet of production and will enable the Company to become the largest processor of biltong in the U.S. On November 15th, the local Chamber of Commerce will co-host a ribbon cutting ceremony with prominent local dignitaries in attendance to celebrate the opening of the facility and the 50-75 jobs expected to be brought to Madill in 2019 alone.

"We are honored and humbled to partner with the city of Madill to bring new jobs and contribute to the success of the community," said Stryve Biltong CEO Gabe Carimi in reference to the new facility. "The size and scope of the new facility is a direct response to our rapid growth as a brand and the need to increase production capacity."

Stryve Biltong recently secured a \$10 Million investment from a variety of investors, led by Meaningful Partners, an investment firm focused on purposeful and mission-oriented consumer facing challenger brands, and Murano group, a privately-owned holding company, amongst others. The decision to use the funding toward a new facility was necessary to fulfill the rapidly-growing orders and achieve higher standards of certification.

"Congratulations to Stryve Biltong and the city of Madill. Not only are we excited to add new jobs and investment to our state, but this announcement marks the 500th economic development project success for my administration," said Oklahoma Governor Mary Fallin. "During my time as governor, we have worked to bring quality companies like Stryve Biltong to Oklahoma, adding new job opportunities for Oklahomans and diversifying our economy."

"The Oklahoma Department of Commerce is proud to have worked alongside the city of Madill and Stryve Biltong to bring this project to fruition," said Deby Snodgrass, Secretary of Commerce and Tourism. "We aim to bring economic development opportunities to every part of the state and we are happy to have helped bring this new facility to Madill." City Manager James P. Fullingim agreed, saying, "The City of Madill is excited to welcome Stryve to our community. While working with the owners, their dedication and commitment to our community became clear. They not only want to see their company grow, but also to see our city grow. We look forward to assisting Stryve with their opening and any future needs

that the city may provide."

For press credentials for the ribbon cutting and all other press inquiries and product sample requests, please contact John Filizzola at john@co-opagency.com. For more information on Stryve Biltong, please visit <https://stryvebiltong.com/>.

About Stryve Biltong

Stryve Biltong is the leading gourmet beef biltong company. Based in Plano, Texas, Stryve Biltong was founded by former NFL first round draft pick Gabe Carimi and sports nutrition titans Ted Casey (Founder of Dymatize) and Joe Oblas (Founder of Prosupps) to provide a convenient snack that is low in sugar and high in protein. Stryve was created with the passionate purpose of introducing delicious and nutritious snacks to help curb cravings and achieve fitness goals, while remaining all-natural with clean ingredients and no additives. Let's be real: when you've done the work in the office, the gym, and with your family, you need a snack that works just as hard. Learn more by visiting our website at <https://stryvebiltong.com/>

About Meaningful Partners

Meaningful Partners was created to chart a new course in direct investing as an alternative to traditional private equity. We believe there is both societal need and economic benefit to accelerating the success of purposeful business. We are a unique membership led community of 30+ operating partners, investors, industry experts and family offices with a collective 800+ years of relevant experience committed to purposeful investing and purposeful growth. We have interest in consumer facing challenger brands and companies driving positive impact. We seek to invest and partner with mission-oriented companies primarily in the branded consumer sector within the food and beverage, health and wellness, beauty / personal care, household and pet sectors. Jake Capps founded Meaningful Partners given his passion for connecting and serving others and after spending two decades in traditional finance/private equity including Goldman Sachs, Hicks Muse, Crestview Partners and Lion Capital.

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