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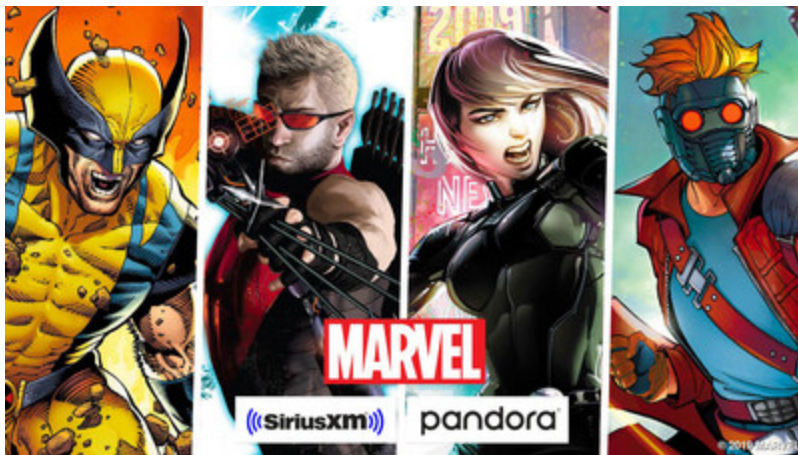


Marvel Entertainment and SiriusXM Enter a Major Multi-Year Deal to Create Original Podcasts for SiriusXM and Pandora

The agreement includes multiple podcasts to be released over several years including original scripted series based around established Marvel characters as well as unscripted original shows

Several popular Marvel podcasts will now debut each week beginning in 2020 on SiriusXM and Pandora

NEW YORK, Oct. 22, 2019 /PRNewswire/ -- Today SiriusXM and Marvel announced a multi-year agreement under which Marvel will create a substantial amount of exclusive podcasts for SiriusXM and Pandora. In Marvel's most sweeping podcast deal ever, the venture will include both scripted and unscripted series, themed live events, and much more, premiering in 2020. SiriusXM and Pandora will also debut many of Marvel's most popular podcasts before they can be heard anywhere else.



Included in the slate of upcoming programming are four new scripted series, each ten episodes, based around the iconic characters of Wolverine, Hawkeye, Black Widow, and Star-Lord, as well as a fifth series in which all four team up; unscripted podcasts that look at Marvel's rich history through a modern-day lens of pop culture; podcasts dedicated to popular Marvel franchises; and regular talk shows, including an interview show that will feature famous celebrity guests.

"Powerful stories are read, seen, and heard – and we believe audio is the next natural step to bring the Marvel Universe to fans around the world," said Dan Buckley, President of Marvel Entertainment. "Storytelling has always been at the heart of Marvel's success, and SiriusXM and Pandora have the right platform and expertise to bring Marvel's rich tapestry of stories to listeners in a whole new way. We are excited to introduce an impressive roster of

programming with SiriusXM and Pandora, and we can't wait to share more details in the weeks and months to come."

"Whether in movies, TV or other media, Marvel has been a success everywhere it goes, employing a level of quality and pop culture brilliance that organically draws massive audiences, and they are bringing that creative genius to SiriusXM and Pandora," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We chose Marvel for our first major foray into creating original podcasts, and are thrilled to have Marvel create new audio programming and curate top quality podcasts for SiriusXM and Pandora. Under our new creative collaboration with Marvel, we'll now provide our subscribers and listeners and Marvel fans a breadth and depth of podcasts that will be an immersive adventure into the iconic Marvel universe."

SiriusXM and Marvel launched their first joint initiative in August with an all-new exclusive music station and channel "Marvel's 80th: The Road to Marvel Comics #1000," which was available on SiriusXM for a limited run, as well as through its streaming platform and On Demand, and also on the Pandora mobile app. Celebrating the 1000th issue of Marvel comics as well as the company's 80th anniversary, the programming was a sonic time-warp experience that included an 80-song station playing a track from every year of Marvel's illustrious history, each connected to a page of the Marvel #1000 issue.

Once available, SiriusXM subscribers with streaming access can listen to all Marvel podcasts at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more. Pandora users on both free ad-supported and Premium subscription tiers of service will also be able to hear all Marvel podcasts on the Pandora mobile app for iOS and Android.

About Marvel Entertainment:

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media.

For more information visit marvel.com. © 2019 MARVEL

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of

similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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