

September 8, 2011



SiriusXM Launches Series with Renowned Dermatologist Fredric S. Brandt, MD, PA

On live, call-in show "Ask Dr. Brandt," skincare guru reveals beauty secrets and healthy skin tips

Advice for everyone from supermodels to stay-at-home moms

NEW YORK, Sept. 8, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that internationally renowned cosmetic dermatologist Fredric S. Brandt, MD, PA will host *Ask Dr. Brandt*, a six-week series of live, call-in shows on which he will offer listeners his highly sought-after expertise on skin care and beauty.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Beginning September 10, *Ask Dr. Brandt* will air Saturdays from 1:00 –2:00 pm ET through October 15 on SiriusXM Stars, channel 107. Dr. Brandt will take calls from around the country on every show, helping listeners look and feel their best. Topics will include summer skin damage, the truth about Botox, fillers, injectables, laser treatments, home vs. office procedures and more.

For over twenty years Dr. Brandt has helped bold-faced names in the worlds of entertainment, business, fashion and society maintain their youthful visages using a variety of non-invasive procedures, many of which he pioneered. He maintains private practices in Coral Gables and Manhattan, and is the author of *10 Minutes: 10 Years* and *Age-Less: The Definitive Guide to Botox, Lasers, Peels and Other Solutions for Flawless Skin*.

Dr. Brandt is a Board Certified Member of the American Board of Internal Medicine and the American Board of Dermatology and holds membership in numerous prestigious organizations including the International Society for Dermatologic Surgery, International Society of Cosmetic Laser Surgeons, American Medical Association, American Society for Dermatologic Surgery, Dermatology Foundation Leaders Society and the Florida Medical Association. He regularly appears on "Live with Regis & Kelly," "Today," "The View" and in national magazines and newspapers.

Visit www.siriusxm.com for more information.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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