

July 12, 2011



"LeakyCon Radio" Dedicated to Harry Potter Fans to Launch on SiriusXM

Limited-run tribute channel transports fans into the world of Harry Potter from every angle as the final installment of the beloved and critically acclaimed film series hits theaters

Nonstop coverage of the world's largest gathering of Harry Potter fans

Channel also features interviews with Daniel Radcliffe, Emma Watson, Rupert Grint and other key players

NEW YORK, July 12, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will launch "LeakyCon Radio," a three-day channel that will celebrate the world of Harry Potter and pay tribute to its fans as the final film in the beloved series hits theaters.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"LeakyCon Radio" premieres Friday, July 15 at 6:00 am ET — the day *Harry Potter and the Deathly Hallows: Part 2* hits theaters — and airs through Monday, July 18 at 3:00 am ET on SiriusXM channel 141 and SiriusXM Internet Radio. Hosted by SiriusXM's Paul Bachmann and Kenny Curtis, the channel will broadcast from LeakyCon 2011, the Harry Potter fan convention taking place in Orlando, FL.

"LeakyCon Radio" offers listeners a front row seat to the wide variety of panels and special events taking place throughout the weekend at the convention, including: *Death Eater Recruitment and Training Jeopardy - Harry Potter and the Law; The Books vs. The Movies: What Was Left Out and Why It's Important; Fantastic Names & Where to Find Them: Lessons of Onomatology in Rowling's Harry Potter Series; The Past, Present, and Future of Muggle Quidditch; Cooking Demonstration: Butterbeer 101 and Bertie Botts Every Flavor Bean; and ...Now What? Life in the Potter fandom post Deathly Hallows: Part 2.*

Listeners will also have the opportunity to get the latest news on Pottermore.com, the new online repository that JK Rowling has built for the Harry Potter universe, and to hear from the creators of The Wizarding World of Harry Potter theme park at Universal Orlando and the "New Potter Kids": the young actors who play Luna Lovegood (Evanna Lynch), Albus Severus Potter (Arthur Bowen), Young Lily Evans (Ellie Darcey-Alden), Hugo Weasley (Ryan Turner), Young Sirius Black (Rohan Gotobed), James Potter II (Will Dunn) and Percy Weasley (Chris Rankin).

"LeakyCon Radio" will feature SiriusXM interviews with a variety of the film's key players, both on screen and behind the scenes, including actors Daniel Radcliffe (Harry Potter), Emma Watson (Hermione), Rupert Grint (Ron Weasley), Matthew Lewis (Neville

Longbottom), Michael Gambon (Professor Albus Dumbledore), Robbie Coltrane (Rubeus Hagrid), Mark Williams (Arthur Weasley), David Thewlis (Remus Lupin), director David Yates, producer David Heyman, producer David Barron and screenwriter Steve Kloves.

LeakyCon 2011 is a charity conference created and organized by the Harry Potter fan site LeakyNews.com. LeakyCon will be held from July 13-17, 2011 at the Royal Pacific Hotel in Orlando, Florida and will feature Harry Potter-related discussions, programs and events as well as a full track dedicated to non-Harry Potter children's and young adult literature. LeakyCon 2011 will benefit several charities including The Harry Potter Alliance, Book Aid International and the This Star Won't Go Out Foundation.

Visit www.siriusxm.com/leakycon and LeakyCon.com for more information.

About Sirius XM Radio

Sirius XM Radio is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to 20.6 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's

Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

P-SIRI

Contact for SiriusXM:

Hillary Schupf

212.901.6739

hillary.schupf@siriusxm.com

SOURCE Sirius XM Radio