

June 15, 2022



# Anuvu Wins Crystal Cabin Award for Dedicated Space™

*Ground-breaking network optimization solution recognized in Crystal Cabin's IFEC and Digital Services category, marking the innovation's significant impact on the passenger experience*

**Los Angeles, CA – June 15, 2022**— [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, has won a Crystal Cabin Award for its newly-launched connectivity solution, Dedicated Space™ in the IFEC and Digital Services category. The industry-leading innovation addresses today's connectivity challenges and meets rapidly evolving consumer demand for more consistent and stable inflight internet experiences, maximizing the bandwidth performance of existing connectivity networks.

Designed by Anuvu exclusively for mobility customers, Dedicated Space merges state-of-art modem technology with an AI-driven dynamic Network Management System (NMS) to optimize network performance. The benefits include reduced satellite handover times to under one second, significantly faster than any existing connectivity satellite provider today, as well as increased upload performance up to five-fold and reduced latency overall.

The technology is already operating today on certain Southwest Airlines flights, enabling the airline to provide, for the first time, a truly uninterrupted connectivity experience for passengers and eliminate critical overhead costs associated with the provision of inflight satellite internet.

"The way we use the internet has changed. Passengers demand more stable, higher performing internet service when traveling. While we are on the cusp of a future of new networks, Dedicated Space is available today to solve for what passengers' want right now," said Mike Pigott, EVP Connectivity at Anuvu. "We are thrilled to win the prestigious Crystal Cabin Award in partnership with Southwest Airlines and remain committed to creating innovative solutions that bring a modern approach to inflight connectivity."

Through Dedicated Space, Anuvu delivers the best GEO network performance available today by designing technology that addresses airlines' critical pain points. The modems and ground equipment are easily upgraded and customized to eliminate unnecessary costs and streamline business for airlines. Anuvu's innovative technology is beneficial to all airlines, is band and orbit agnostic, and requires the simple replacement of modem hardware. For passengers it means less internet outages, more reliable Wi-Fi, and high-performing upload and download speeds.

The Crystal Cabin Awards, an initiative of the Hamburg Aviation cluster, is presented in eight categories: "Cabin Concepts," "Cabin Systems," "Health & Safety," "IFEC & Digital

Services," "Material & Components," "Passenger Comfort," "Sustainable Cabin," and "University." For each category, the 28 expert members of the jury select three finalists, who are invited to pitch their concepts to the jury in person at Aircraft Interiors Expo.

To request a demonstration of Dedicated Space contact us at [innovation@anuvu.com](mailto:innovation@anuvu.com).

### **About Anuvu**

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. The company's goal is to provide clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of passengers and guests. Through its intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on LinkedIn and Twitter for further updates and insights.