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Sonic Automotive Provides Update To 2020 Outlook

Updated Information Reflects Increased Consumer Activity

CHARLOTTE, N.C.--(BUSINESS WIRE)-- <u>Sonic Automotive Inc.</u> ("Sonic" or the "Company") (NYSE:SAH), one of the nation's largest automotive retailers, today provided an updated outlook on anticipated vehicle sales volume and parts and service gross profit for the remainder of 2020. The information included in the presentation prepared by Sonic that updates such outlook and accompanies this press release is an update to the anticipated outlook information previously provided by Sonic on April 29, 2020, which can be found at <u>ir.sonicautomotive.com</u>. This updated guidance is based on Sonic's actual, but unaudited, results in April and May month to date as well as the Company's current expectations for the remainder of the year.

This press release features multimedia. View the full release here: <u>https://www.businesswire.com/news/home/20200519005200/en/</u>

David Smith, Sonic's and EchoPark's Chief Executive Officer, commented, "Over the past few weeks, we have continued to see increasing consumer activity in the majority of our markets, as stay-at-home orders have been gradually relaxed. Our new and used vehicle sales volume and fixed operations gross profit have performed at or above our expectations and continue to improve week by week. We believe the strategic actions we took at the onset of the pandemic have strengthened our business and positioned us to take advantage of opportunities in the second half of 2020 and beyond. Our team remains committed to offering an exceptional sales and service experience to our guests to ensure their continued access to safe, reliable transportation as we navigate this crisis."

Jeff Dyke, Sonic's and EchoPark's President, commented, "The improving trends we experienced in late April have continued, with May month to date same store new vehicle sales volume down less than 15% at our franchised stores, and used vehicle sales volume down less than 10% at our EchoPark stores compared to the same prior year period. New and used vehicle gross profit per unit continues to be lower than the prior year, due in part to strategic pricing adjustments we made to increase sales volume. Fixed operations gross profit is recovering steadily, down less than 30% in May month to date compared to the prior year period. Additionally, the actions we took to right-size our used vehicle inventory levels have paid off, with a used vehicle inventory days' supply of 29 days at the franchised stores and 33 days at EchoPark at April 30, 2020, compared to 37 and 44 days at March 31, 2020, respectively, on a trailing one-month sales basis. We believe that both our franchised stores and EchoPark stores are well-positioned to capitalize on inventory sourcing opportunities that may impact the pre-owned market in the near term, allowing us to drive incremental sales volume and continue

to expand our EchoPark footprint."

Sonic currently expects to provide the next update to its 2020 outlook the week of June 15th.

About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, North Carolina, is one of the nation's largest automotive retailers. Sonic can be reached on the web at <u>www.sonicautomotive.com</u>.

About EchoPark Automotive

EchoPark Automotive is a growing operating segment within the Company with 10 current locations that specialize in pre-owned vehicle sales and provide a unique guest experience unlike traditional used car stores. More information about EchoPark Automotive can be found at <u>www.echopark.com</u>.

Forward-Looking Statements

Included herein are forward-looking statements. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risks and uncertainties that could cause actual results or trends to differ materially from management's views, including, without limitation, economic conditions in the markets in which we operate, new and used vehicle industry sales volume, anticipated liquidity position, expected future capital expenditures, anticipated future growth in our EchoPark Segment, the success of our operational strategies, the rate and timing of overall economic expansion or contraction, the effect of the COVID-19 pandemic and related government-imposed restrictions on operations, and the risk factors described in the Company's other periodic reports and information filed with the Securities and Exchange Commission (the "SEC"). The Company does not undertake any obligation to update forward-looking information, except as required under federal securities laws and the rules and regulations of the SEC.

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