

August 27, 2004



Company Profile for Salem Communications

Friday, August 27, 2004 7:40 am PDT

market not identified:

SALM

--([BUSINESS WIRE](#))--Salem Communications Corporation, headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on religious and family-themed programming. Upon completion of all announced transactions, the company will own and/or operate 99 radio stations, mainly composed of three primary formats: Christian Teaching/Talk, News/Talk, and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news, and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at <http://www.salem.cc>.

Company:	Salem Communications
Headquarters Address:	4880 Santa Rosa Road Camarillo, CA 93012
Main Telephone:	(805) 987-0400
Website:	www.salem.cc
Ticker:	SALM(NASDAQ)
Type of Organization:	Public
Industry:	Entertainment: TV and Radio
Earnings Release Dates:	1st Quarter: April 26, 2004 2nd Quarter: August 2, 2004
Key Executives:	CEO: Edward G. Atsinger III Chairman: Stuart Epperson CFO: David Evans
Public Relations Contact:	Denise Davis (805) 987-0400 X1081
Email:	DeniseD@salem.cc
Investor Relations Contact:	Eric Jones (805) 987-0400 X1048
Email:	EJones@salem.cc