

Hostess Brands, Inc. to Participate in March Investor Conferences

LENEXA, Kan.--(BUSINESS WIRE)-- Hostess Brands, Inc. (Nasdaq: TWNK, TWNKW) (the "Company"), a leading manufacturer and marketer of baked goods including Twinkies®, CupCakes, Ding Dongs®, Donettes®, Voortman® wafers and cookies and a variety of other new and classic treats, announced today that Andy Callahan, President and Chief Executive Officer, and Brian Purcell, Chief Financial Officer, will participate in the following investor conferences in March.

- Wednesday, March 10, 2021 UBS Global Consumer and Retail Conference: the
 Company will be hosting a fireside chat which will begin at 1:00 p.m. Eastern. The
 Company will also be participating in one-on-one and small group meetings. The
 fireside chat will be webcast live and will be available for replay, and can be found on
 the "News & Events" section of the Company's website at www.hostessbrands.com.
- Thursday, March 11, 2021 DA Davidson 4th Annual Consumer Growth Conference: The Company will be participating in one-on-one and small group meetings.

About Hostess Brands, Inc.

Hostess Brands, Inc. is a leading packaged food company focused on developing, manufacturing, marketing, selling and distributing snacks in North America. The Hostess® brand's history dates back to 1919, when the Hostess® CupCake was introduced to the public, followed by Twinkies® in 1930. Today, the Company produces a variety of new and classic treats in addition to Twinkies® and CupCakes, including Donettes®, Ding Dongs®, Zingers®, Danishes, Honey Buns and Coffee Cakes. In January 2020, the Company acquired Voortman Cookies Limited, which produces a variety of cookies and wafers products, including sugar-free products under the Voortman® brand. For more information about Hostess® products and Hostess Brands, please visit hostesscakes.com. Follow Hostess on Twitter: @Hostess_Snacks; on Facebook: facebook.com/Hostess; on Instagram: Hostess_Snacks; and on Pinterest: pinterest.com/hostesscakes.

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