

March 3, 2020



## Hostess Brands, Inc. to Participate in the 2020 UBS Global Consumer and Retail Conference

KANSAS CITY, Mo.--(BUSINESS WIRE)-- Hostess Brands, Inc. (NASDAQ: TWNK, TWNKW) ("Hostess" or the "Company"), a leading manufacturer and marketer of sweet baked goods including Twinkies®, CupCakes, Ding Dongs®, Donettes® and a variety of other new and classic treats, today announced that Andy Callahan, President and Chief Executive Officer, and Brian Purcell, Chief Financial Officer, will be hosting a fireside chat discussion at the 2020 UBS Global Consumer and Retail Conference.

The discussion will be on Wednesday, March 4, 2020 at 1:00 p.m. ET and can be accessed live over the Internet hosted at the "News & Events" section of the Company's website at [www.hostessbrands.com](http://www.hostessbrands.com) and will be archived online for 30 days.

### About Hostess Brands, Inc.

Hostess Brands, Inc. is a leading packaged food company focused on developing, manufacturing, marketing, selling and distributing fresh baked sweet goods in North America. The Hostess® brand's history dates back to 1919, when the Hostess® CupCake was introduced to the public, followed by Twinkies® in 1930. Today, the Company produces a variety of new and classic treats in addition to Twinkies® and CupCakes, including Donettes®, Ding Dongs®, Zingers®, Danishes, Honey Buns and Coffee Cakes. In January 2020, the Company acquired Voortman Cookies, Limited which produces a variety of cookies and wafers products, including sugar-free products under the Voortman® brand. For more information about Hostess® products and Hostess Brands, please visit [hostesscakes.com](http://hostesscakes.com). Follow Hostess on Twitter: @Hostess\_Snacks; on Facebook: [facebook.com/Hostess](https://facebook.com/Hostess); on Instagram: [Hostess\\_Snacks](https://instagram.com/Hostess_Snacks); and on Pinterest: [pinterest.com/hostesscakes](https://pinterest.com/hostesscakes).

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Source: Hostess Brands, Inc.